CONSTITUTING AMERICA
2020 Annual Report
At Constituting America, we educate and empower America’s rising generations. We offer free interactive presentations to schools. We teach students of all ages how to effect change in their government by using the ‘tools in their toolbox’ found in the Constitution, and showing them how to have a ‘civil, civic conversation.’ Our nationwide scholarship contest is unique. We are the only Constitutional education foundation to professionally promote the works of our winning students on television, the radio, movie theaters, and in publications. Our annual 90-day online study draws Constitutional scholars and professors from across the nation into conversation with the general public. Through our programs, Constituting America is keeping the torch of liberty ablaze, one student at a time.
Since our beginning in 2010, our mission has been to educate, empower, and inspire America’s rising generations about why the Constitution is important and relevant - a bulwark against tyranny. For an entire decade, Constituting America has fought to keep the torch of liberty ablaze, one student at a time.
In the summer of 2010, the team took to the road in an old RV wrapped brightly with Constituting America’s logo for a 5,100 mile road trip across 22 states to film the award winning documentary “Road Trip Across America.”

Our first stop: filming best song winner Jacob Wood at Ventura Beach, California. Jacob’s song has gone on to reach 14.5 million impressions nationwide.

Our last Stop: New York City with Best PSA Winners Carisse Hamlet and Olga Zubashko for their winning PSA “I Am Knowledge; I Am Freedom: One Begets The Other.”

Our 2011 winners learned about the Constitution’s 39 signers in “Signers Hall” at the Constitution Center.

Our 2012 winners are in demand for national events! Here, best song winners Emily Keener and Kori Caswell performed the Star Spangled Banner at the Congressional Baseball Game.

Our 2013 We The Future contest winners pose in front of Independence Hall during their Winner Mentor trip!
We began professionally distributing our winners' Constitution-themed songs in 2014, resulting in 163 million impressions over 81 radio stations to date!

Our school speaking program, begun in 2013, has resulted in over 633 classroom presentations to over 42,000 students, teachers and adults!

In collaboration with the American Historical Theatre we began bringing the popular Hamilton versus Jefferson debate series to students across America!

The Department of Education hosted our We The Future contest winners in 2018 and 2019 for a Constituting America produced Constitution-Day event streamed to schools across the nation and federal employees!

Our We The Future contest winners have made two trips to Hollywood, visiting Gary Sinise on set, recording at grammy-winner Michael Boddicker's studio and much more!

Our We The Future contest winners have traveled to Washington DC in 2015, 2018 and 2019 for amazing experiences including White House tours, a question and answer session with Chief Justice John Roberts and walking on the U.S. House Floor!
Our Impact

Since 2010

163 Million
song impressions on 81 radio
stations across America

137.9 Million
households reached via
275 TV stations across the
nation

37.4 Million+
social media impressions

32.4 Million
video views via 5 social media
platforms

110,000+
social media followers via
Facebook, YouTube, Instagram,
Snapchat, and Twitter

97
Constitutional Chats Live
Podcasts, launched in 2020,
with over 4,700 student and
adult attendees

65,000+
podcast listens on streaming
services

80,000+
U.S. Constitutions distributed

$210,000
scholarships distributed to 134
winners

1 Million+
YouTube and website views
of 1,156 essays by 185
Constitutional Scholars

60,000+
moviegoers viewed our
documentary and winner’s works
via 78 film festival acceptances

42,000+
students, teachers, and adults
reached via 633 school and
civic organization speeches
Demand for our school speaking program is at an all-time high thanks to over 30 states that have passed new civics requirements for students. From 2018 to 2019, we almost doubled school presentations from 90 to 158! In 2020, despite school closures, we made 111 remote live on-demand and pre-scheduled presentations to over 4,342 students, teachers, and adults!

Constituting America is the only Constitution Education organization in the public, private/parochial, and home school classrooms almost weekly. Over half of our school presentations are given in Title I schools.

Many schools teach their students how the government works, but not about how they can get involved, or how the government is accountable to its constituents. Constituting America teaches students how to use their First Amendment rights to find and contact their representatives and write a petition to address issues about which they are passionate.

“ When COVID-19 moved my classes online, Constituting America didn’t miss a beat. They graciously met with each of my classes over a two-day period, accounting for my A/B block schedule. I am grateful my students were given this opportunity.”

– Angelina Martin, High School Social Studies Teacher

Our School Speaking Team

Janine Turner
Kim Rostick
Cathy Gillespie
Terry Cherry
Jeanette Kraynak
Dakare Chatman
Tova Love Kaplan
The civil conversations discussion held by Constituting America was simply amazing! Students were challenged with the opportunity to research evidence that supported their personal views on a sensitive topic, listen to their classmates who had opposing views on the topic, and attempt to create a solution on how they as American citizens could create legislation on the matter for the greater good of the republic. The learning didn’t stop there! The students and I took the practices we learned during civic conversations and implemented them into our classroom practices. I would recommend this activity to anybody. It was outstanding!!!

-Eboni Jenerette, Teacher, Twin Creeks Middle School, Spring ISD

Constituting America’s How To Have a Civil Civic Conversation program allows students to learn how to have meaningful, civil discussions. In America’s current divisive atmosphere, students need to learn to listen and become informed about opposing points of view. Through our Civil Civic process, students discover how to be an active part of the political future of our country, exercising their First Amendment rights, protected by the U.S. Constitution.

The How To Have a Civil Civic Conversation program provides students with the resources to synthesize information from our deeply divided nation’s biased news sources, glean pertinent and factual information, and discuss complicated and divisive issues with their peers and fellow citizens productively and civilly.

How to Have a Civil Civic Conversation

Since 2013, we have delivered 633 speeches in 129 cities in 26 states, reaching 42,000 student, teacher, & adult attendees

The fact that this organization brings awareness to the Constitution and the civil liberties means they are educating a generation...and when you educate one generation you educate every generation that follows.”

- Nichole Frasure, Social Studies Teacher

91% of teachers are likely to encourage fellow educators to invite us to their school

87% of students reported an increased understanding of the Constitution

85% of teachers are likely to use Constituting America resources again in the future
Constitutional Chats Live Podcasts

Within one week of the COVID-19 school closures beginning in March 2020, Constituting America launched our free, public Constitutional Chats Live Podcasts. By the end of December 2020, we had held over 71 Constitutional Chats Live Podcasts to over 3,300 student and adult attendees, with thousands more reached through podcast replays on iTunes, Spotify, YouTube, and other popular podcast platforms. Through the first half of 2021 this number has grown to 97 live chats with over 4,700 student and adult attendees.

Constitutional Chats Live Podcasts are hosted by founder and co-president actress Janine Turner, co-president Cathy Gillespie, National Youth Board Director Tova Love Kaplan, National Youth Board Student Ambassador Dakare Chatman and other former contest winners including brothers Jewel and Jorne Gilbert and brothers Jonah and Wyatt Hensley. These Constitutional Chats Live Podcasts cover a variety of topics, including our Founding Documents and their historical and modern applications and meanings, as well as current hot topics and debates playing out in our government and the media. Each topic features a guest Constitutional expert; our previous guests have included professors, lawyers, journalists, members of Congress, and more!

Chat Topics Include:

- Coronavirus & The Constitution
- Should TikTok Be Banned?
- Women’s Right to Vote & The 19th Amendment
- Lincoln & The Emancipation Proclamation
- Censorship on Social Media
- The Electoral College for Kids! & “We Elect A President”
- The Founders and Natural Law with Special Guest J. Budziszewski

Janine Turner  Cathy Gillespie  Dakare Chatman  Tova Kaplan
Jewel Gilbert  Jonah Gilbert  Jonah Hensley  Wyatt Hensley
We have extensively promoted our Constitutional Chats Live Podcasts through our constantly-growing social media network. We have one of the largest Facebook followings of any Constitution Education organization and we have one of the largest number of YouTube subscribers of any Constitution Education organization. Our Instagram following has grown by leaps and bounds from 1,200 at the beginning of March 2020 to over 6,000 to date! We are also one of the few Constitution Education organizations active on Snapchat, with over 6 million impressions and over 59,000 swipe-ups to date!

Advertising & Social Media

We are meeting Gen Z and Millennials where they are – on their phones, listening to podcasts! Our previous episodes are available to watch or stream on Libsyn, iTunes, Spotify, and YouTube. We also keep a full archive of all the episodes and platform links on our website.

Social Media Results

- **14.5 Million** Youtube views
- **19,700** subscribers
- **12.5 Million** Facebook impressions
- **82,000** page likes
- **16.8 Million** Twitter impressions
- **3,000** followers
- **6.1 Million** Snapchat impressions
- **59,000** ad swipe-ups
- **300,000** Instagram impressions
- **6,000** followers

Our Chats Attendees

- **99%** say they would like to participate in Constitutional Chats again!
- **98%** say Constitutional Chats makes learning about the Constitution fun and informative.
- **99%** like having both students and adults teach about the Constitution.
We The Future Scholarship Contest

Our We The Future Contest provides creative outlets for students of all ages, elementary school through college, to use their passion – whether it is creating songs, short films, public service announcements (PSA), essays, STEM projects, speeches, artwork or poems – to express themselves about the U.S. Constitution. Our contest prompts push students to think about the Constitution as it relates to their own individual lives, and how the protections and framework set forth by the Constitution are a vital part of every American’s day-to-day life. Creating contest entries provides students engaging “at-home” learning opportunities.

We have received entries from students in all 50 states and have awarded more than $210,000 in scholarship funding for the national We the Future contest winners. Our winners’ works are then promoted and given national exposure. Winners also receive an all-expenses-paid Mentor Trip.

In addition to the student categories, we annually award Best Constitution Lesson Plan to a teacher. Getting teachers involved in providing improved civic learning to our country’s youth is a critical piece of Constituting America’s mission.

“A great resource for teachers to share and use in their classrooms every day. Great contests to let our students shine in their knowledge of our country’s vital documents. Fantastic tools and lessons to share.”

– Nancy Moore, M.Ed., International Leadership of Texas Area Social Studies Coach Harris/Brazos County

$210,000 in Scholarship Funds Awarded since 2010!
**This year’s We The Future Winners**

Meet our outstanding We The Future contest winners! Hailing from fourteen states, these students received scholarships totaling $21,540 and will embark on a fully funded trip to Washington, D.C. in September 2021.

No matter what anyone desires to pursue in their future, Constituting America is the place to learn more about the opportunities, morals and values that our country holds, along with of course...The Constitution of America! Thank you, Constituting America for allowing me and thousands of other kids an opportunity to get the platform to make positive change in our country and to make possible our dreams to pursue a higher education!"

— Yashica Nabar, 16, Irving, Texas
We also promoted Jacob Woods’ song, “These Precious Words,” for Constitution Day, which hit Play MPE’s top 20 most streamed songs! Jacob’s song aired on 42 stations across the country, garnering 14.5 million impressions. These two songs brought the total impressions of songs promoted in 2020 to 18.6 million.

In 2020, Constituting America partnered with GrassRoots Promotion of Nashville, Tennessee to promote Dorothy McCormick’s Best High School Song called “Worth Fighting For,” all about honoring the sacrifice of veterans. Dorothy’s song aired on 31 stations across the country, garnering 4.1 million impressions.

Winners’ Works: PSA and Film Promotion

We The Future Best High School PSA Winner Elyas Masrour’s winning work, “Why Students Should Know Their Constitution,” was seen by over 3 million households on over 233 TV stations!

Our 2020 Best High School PSA Winner Joaddan Villard’s winning work, “Be Proud, Speak Loud,” has reached 119 million households in 84 cities, on 146 television stations and cable platforms across the nation to date.

Film Festival Record Year

In 2020, our winning students’ short films were accepted 27 times into film festivals nationwide, bringing our total film festival acceptances to 78!

Since winning, I have been amazed by the support I have received from the Constituting America staff and board members. Watching my song’s effect on other people has made me even more sure of my career goals of being a singer-songwriter.”

– Dorothy McCormick (2019 Best High School Song Winner)
Winner Involvement

We’re so pleased that our winners remain involved with Constituting America for years after their first contest entry. They serve on our National Youth Advisory Board, co-host our Constitutional Chats Live Podcasts, work on our advertising team, provide tips to prospective contest entrants, and so much more.

In February, former Short Film Winner Jacob VanDerwerken and former PSA and Song Winner Emily VanDerwerken joined the Constituting America advertising team.

In May, Constituting America hosted a Winner’s Special Broadcast where past contest winners virtually shared their best tips for the We the Future Contest.

In August, Constituting America launched a Virtual Book Club for all ages. Every month, new books are selected for different age groups and past We the Future contest winners Tova Love Kaplan and Dakare Chatman host Live Zoom discussions for members of the book club to tune in and share their thoughts.

In 2021, we added former Song Winner Isabella Cring as a valued member of our media team, and as our Winner Liaison, planning the Winner Mentor Trip.

Best College STEM Winner Aubrey Jackman joined our media team this past year, handling all the tech for our Constitutional Chats Live Podcasts.

Ohio Council of the Social Studies

In addition to being a member of our Constitutional Chats Live Podcast Team, our National Youth Director, Tova Love Kaplan had the opportunity to speak alongside professionals in the Ohio Council of the Social Studies panel about teaching the 2020 Presidential Election.

“

We can’t thank you enough for recommending Tova, as she truly won the night. A powerful voice for civic education and its relevance for young people. I’m very confident she has a great future ahead.”

– Brad Maguth, President of the Ohio Council of the Social Studies

Fox & Friends

In April 2020 soon after COVID-19 shut down many schools, our Student Ambassador and member of our Constitutional Chats Live Podcast Team, Dakare Chatman, represented Constituting America on Fox & Friends to discuss Constituting America’s quick response to COVID school closures by developing online Constitutional Chats Live Podcasts. The podcast held great success with thousands tuning into the live chats and thousands more viewing the podcasts later.
Virtual Constitution Day Workshops

We launched a new program for our 2020 Constitution Day Celebration! We hosted five hours of virtual video workshops reaching over 3,000 students, teachers and adults. This exciting program included nine workshops, each of which featured student winners of our We the Future Contest, ranging from elementary school through college, educating their peers about the importance of the Constitution and their winning works. Our winners discussed their entries, sources of inspiration, experiences on various Winners Trips, and continued involvement with Constituting America! Through this celebration, we helped students learn how the Constitution applies to their strengths and interests!

Schedule of Events

11:00 AM Live Reading of the Constitution
Janine Turner and Cathy Gillespie and National Youth Board members Tova Love Kaplan and Dakare Chatman read the Constitution LIVE!

11:45 AM The Constitution & Crafts Workshop
Constituting America’s Elementary School Poetry and Artwork contest winners work with students to create artwork and poetry about the Constitution!

12:15 PM The Constitution & Cinema Workshop
Constituting America’s Middle School, High School, and College PSA and Short Film winners work with students to create storyboards and plan ideas to create their own PSAs and short films.

12:45 PM The Constitution & Science Workshop
Constituting America’s Middle School and High School STEM winners teach kids how to create a template for building an app or website.

1:15 PM The Constitution & Citizenship Workshop
Former Turner Maurice Gauntt, Jr. Exemplary Citizenship Award winners talk about how to win the scholarship and the amazing opportunities it provides!

1:45 PM The First Amendment Workshop
Janine Turner teaches students how to write a petition and use their unalienable rights protected by the Constitution!

2:15 PM The Constitution & Communication Workshop
Constituting America’s Middle School, High School, and College Essay and Speech winners teach how to create an outline and plan out tips to deliver strong arguments!

2:45 PM How to Have a Civil Civic Conversation
Constituting America’s contest winners discuss and teach students how to have a Civil Civic Conversation in our divided country!

3:15 PM The Constitution & Concert Workshop
Constituting America’s Middle School and High School Song winners teach how to write lyrics and music!
Every year since 2014, Constituting America has selected an outstanding high school senior to be the recipient of the annual Turner Maurice Gauntt, Jr. Exemplary Citizen Award. Started in honor of Janine Turner’s late father, this scholarship is awarded to a graduating senior who exemplifies the qualities Turner Gauntt displayed: academic and athletic excellence, student body leadership, and community service. The scholarship provides winners with a one-time scholarship of $4,540 for use toward higher education.

**Turner Maurice Gauntt, Jr. Award**

In 2020, Constituting America selected Carson Winkie of Bridgeport, West Virginia to receive the Turner Maurice Gauntt, Jr. Exemplary Citizen Award. Carson held an impressive high school career. He was valedictorian of his class and volunteered in countless acts of service including serving as student body president. He was named the state football championship MVP and is continuing his education and varsity football career at Harvard University.

**Our Past Exemplary Citizens**

- Austin Dobbs (2014)
- Lexi Lassiter (2015)
- Parker Emerich (2016)
- Miranda Chastain (2017)
- Gabe Maggio (2018)
- Kirk Taylor (2019)

$31,780 in Scholarship Funds Awarded since 2014!
In February 2020, we launched our 10th annual 90-Day Study, “In the Course of Human Events — Major Dates in American History that Shaped the United States and Changed the World.” This study focused on dates and events that influenced American government, policy, and day-to-day life. We published 109 essays from 32 nationally-known Constitutional scholars, historians, and elected officials! Since 2010, we have published over 1,156 essays by 185 guest constitutional scholar essayists. This resource is archived and searchable on our website, from which it has been shared over 150,000 times on social media!

In early 2021, we launched our 11th annual 90-Day Study “Exploring the Declaration of Independence — Our Lives, Our Fortunes & Our Sacred Honor.” This study focuses on the Declaration of Independence in great historical detail. Through the generous donation of Tom Hand, founder of AmericanaCorner.com, we are promoting these essays in podcast and video form on YouTube, which have been viewed over 756,000 times to date, a 3050% increase from last year!

In the 90-Day Studies:
2020: In The Course Of Human Events
2019: State and Local Government
2018: The Congress
2017: U. S. Supreme Court Decisions & Justices
2016: Presidential Elections & The Constitution
2015: Constitutional Crisis — Executive Overreach
2013: The Classics that Inspired the Constitution
2012: The Amendments
2011: The Constitution
2010: The Federalist Papers

Our Illustrious 2020 Essayists:

James D. Best
James C. Clinger
Daniel A. Cotter
Val Crofts
Danny de Gracia
Scot Faulkner
David F. Forte
Noah Griffin
John Steele Gordon
David Head
Amanda Hughes
James S. Humphreys
Paul Israel
Joerg Knipprath
David B. Kopel
Andrew Langer
Wilfred McClay
Jeanne McKinney
Dan Morenoff
William Morrisey
Brian Pawlowski
Gary Porter
Hon. Don Ritter
Hon. David L. Robbins
Joshua Schmid
Kyle A. Scott
David Shestokas
Craig Bruce Smith
Jeff Truitt
Hon. Michael Warren
Tony Williams
Robert L. Woodson, Sr.

In the Course of Human Events
A 90-Day Study of Important Dates in American History That Shaped the United States and Changed the World
Each year, Constituting America has responsibly budgeted for programs and events to stay in line with our fundraising goals. A monthly and annual analysis of spending is maintained to ensure financial targets are met.

In 2020 our total revenue was $580,770.20 and $574,475.24 was invested in programs and operations.

**Program Budget Allocation**

- **We The Future Contest**: 10%
- **Winner Promotion**: 11%
- **Other**: <1%
- **90-Day Study**: 13%
- **Mentor Trip**: <1%
- **School Speaking & Live Constitutional Chats Podcast**: 65%

**Receipts by Donor Type**

- **Individuals**: 75%
- **Foundations**: 18%
- **Corporations**: 7%

**Budget Allocation**

- **Development**: $0
- **Administration**: $100K
- **Programs**: $400K to $500K
In Memoriam
Over the years, we have received generous gifts in memory of loved ones who have passed. We express our sincere gratitude for these special donors and honor the memory of those we have lost. Thank you for your continued support of our Constitution Education programs.

Mollie McCreary
We lost our beloved Auction Coordinator Mollie McCreary in 2020. Mollie worked for Constituting America from 2014 to just a few weeks before she passed. Mollie was a dear friend to us all at Constituting America and our wonderful donors who make our Constitution Education programs possible. Mollie used to say “we have the most wonderful donors. I just love them all.”

Jocelyn White
Our dear friend and Leadership Board member, Jocelyn White, passed away earlier this year. Jocelyn was an important part of our Constituting America team since day one, and we will miss her advice, enthusiasm and most of all her friendship.

We offer a special thanks to those who gave gifts in honor of Mollie McCreary
Cindy Clark
Chuck Clowdis
Tony & Darian Downs
Janice Gauntt
Bob & Doris Rice

Thank you Janice Gauntt for your gifts in memory of
Betty Jane & Johnie Walton Crumpler
Ervin Monroe Dulaney
Martin Hubbard
Barbara Awbrey Hardage
Barbara Polk
Ronald George Ray & Ruthann Davis Stevens

Thank you William Kohnke for your generous gift in honor of
Bob & Norma Fruer

Thank you Dorothy Quimby for your generous gift in honor of
James Quimby

Thank you Cindy Brinker Simmons for your generous gift in memory of
Mr. John Herklotz

To read more or make your own donation in honor of a loved one, scan this QR code or visit constitutingamerica.org/in-memoriam
There are many opportunities for you to invest in Constituting America's wide range of ongoing projects and programs. Together, we can spread knowledge and excitement about our Constitution and our country’s founding principles, equipping and empowering our next generation!

**How to Donate**

Scan the QR code
Visit constitutingamerica.org/donate
Text “CONSTITUTINGUSA” to 51555

**See what your generous gift can do!**

- $100,000 - Annual George Washington Speaking Initiative
- $50,000 - We The Future Contest Winners’ Mentor Trip
- $25,000 - Educational Speaker Series, Named After You!
- $15,000 - Annual 90-Day Online Constitutional Study
- $12,000 - We The Future College Scholarships
- $10,000 - 700,000 Views on our 90-Day Study Essay Videos
- $6,000 - We The Future High School Scholarships
- $4,500 - Turner Maurice Gauntt, Jr. Scholarship
- $2,000 - One We The Future College Scholarship
- $1,000 - One We The Future High School Scholarship
- $500 - Sponsor one Live Constitutional Chats Podcast Episode
- $250 - Sponsor half of a Live Constitutional Chats Podcast Episode
- $100 - 10,000 Views on a Student’s Winning Work

**Thank you to our corporate and foundation sponsors!**

At Constituting America, we are grateful for the funding we receive from a wide variety of sources. These sources include the following:

- Gifts
- Individual Donations
- Foundation Grants
- Corporate Sponsorships
- Governing Board
- Leadership Board
- Nationwide Events
- Online Auctions
- Text to Donate

**We The Future Contest Winners, Washington, D.C. 2019**
Looking Forward

In the coming years, we at Constituting America plan to continue our efforts to engage students across the country in the relevancy and empowerment of the United States Constitution.

In the next year, we plan to increase our 90-Day Study views by 500,000 with hopes to hit 5 million views in 5 years when we release our 90-Day Study on “The 250 accomplishments of America in 250 years as a Republic.”

We hope to increase the number of submissions to our We the Future Scholarship Contest as well the amount of money we award to winners year by year.

As we continue to promote our national student winners’ works, we would like to see a 10% increase in exposure each year, reaching 345 million people in 5 years.

We hope to expand our George Washington Speaking Initiative in order to reach students and adults in all 50 states.

Our goal for our Constitutional Chats Live Podcasts is to increase our views on social media and podcast platforms to reach 1 million people within the next 5 years.

Our social media goal is to increase our followers by 10% each year and gain 32 million views on posts in the next 5 years.

God and Country Camp at Janine Turner’s Ranch

Founder and co-chair Janine Turner is donating a portion of her ranch with the goal to be utilized as a Constitution Camp where kids can learn about our country’s Founding principles and become educated and engaged citizens.

Mobile App

We will soon be distributing a Constituting America App designed by our Best STEM winner Tova Love Kaplan.
CONSTITUTING AMERICA
IT’S AN AMERICAN THING

SUPPORT OUR CONSTITUTIONAL EDUCATION PROGRAMS

TO DONATE:
- Scan the QR code
- Visit constitutingamerica.org/donate
- Text “CONSTITUTINGUSA” to 51555

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