



CONSTITUTING AMERICA

2018 ANNUAL REPORT

OUR MISSION...

At **Constituting America**, we educate and empower America's rising generations. We offer **free interactive presentations** to schools, teaching students of all ages how to effect change in their government using the 'tools in their toolbox' found in the Constitution, and how to have a 'civil, civic conversation.' Our **nationwide scholarship contest** is unique. We are the only Constitutional education foundation to professionally promote the works of our winning students on television, the radio, movie theaters, and publications. Our prestigious **90-day annual online**

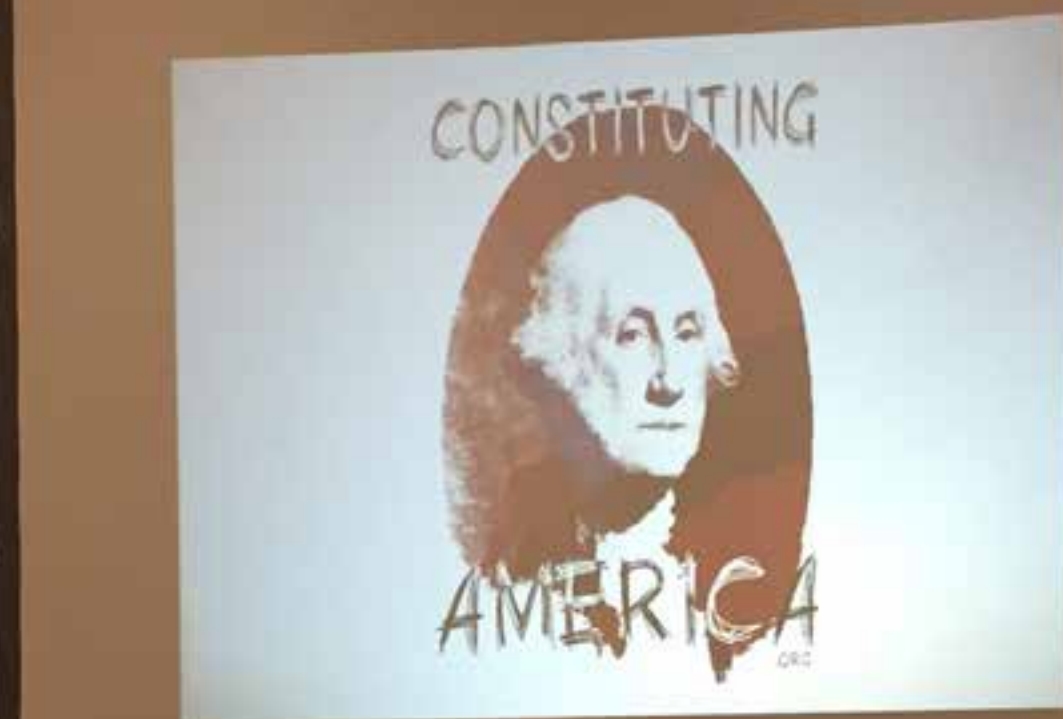
study draws Constitutional scholars and professors from across the nation into conversation with the general public. Through our programs, Constituting America is keeping the **torch of liberty ablaze**, one student at a time.





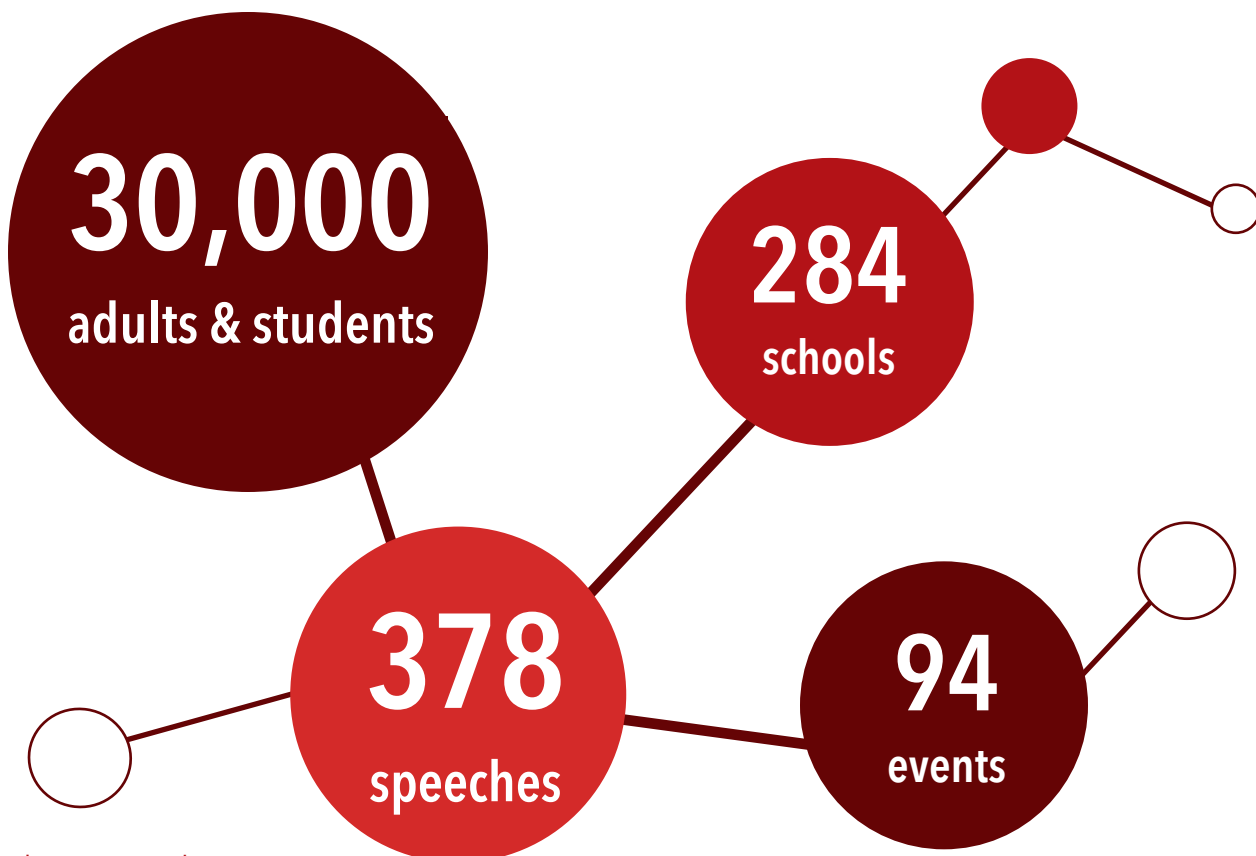
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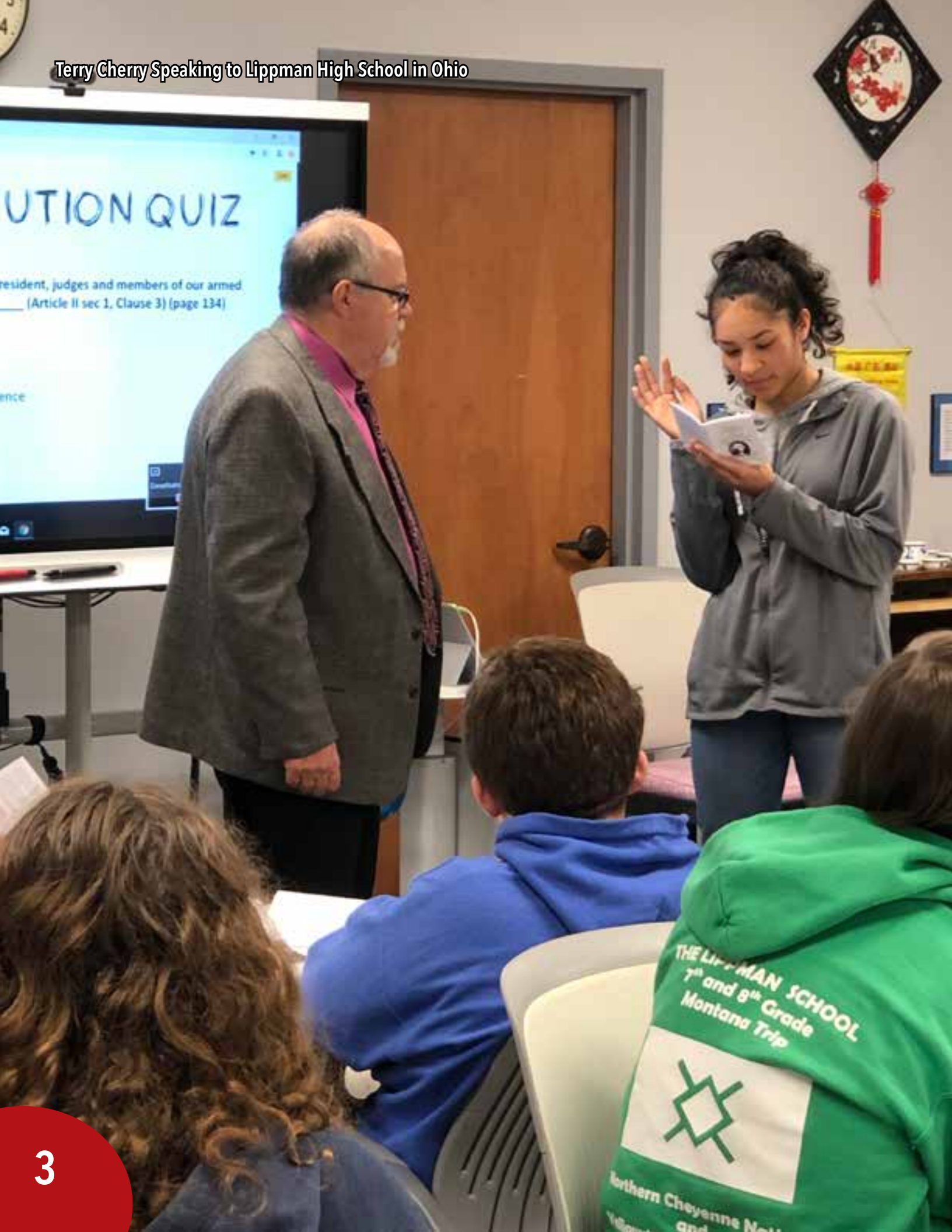


George Washington Speaking Initiative

Constituting America's George Washington Speaking Initiative delivers civics presentations to schools across America, free of charge! Founder and Co-President Janine Turner, along with the Constituting America speech team, visit schools all across our nation either in-person or virtually through Skype. Perfect for students of all ages, our presentations educate students on the importance of the U.S. Constitution, teaching them how to utilize the 'tools in their toolbox' found in the First Amendment and empowering them to be an active part of their government.



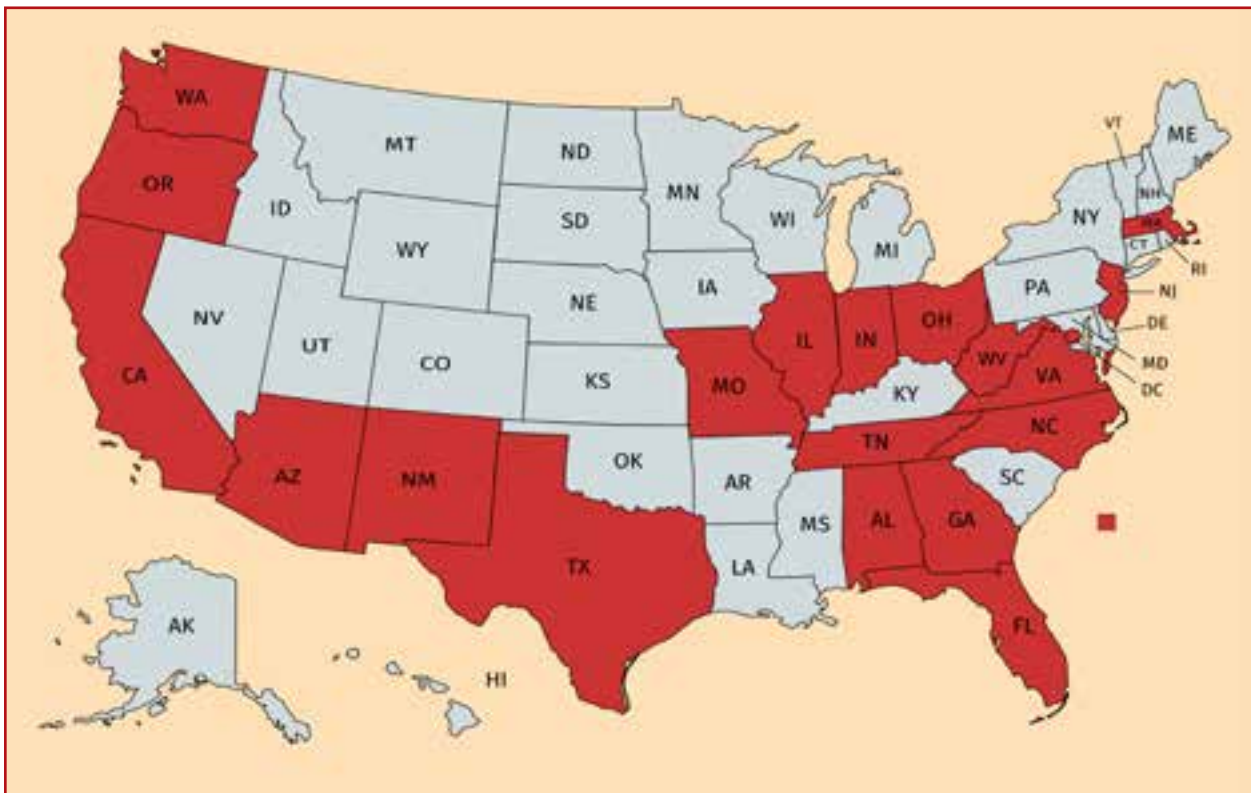
*numbers are cumulative since 2010



George Washington Speaking Initiative

In 2018, Constituting America's speaking team delivered a record-breaking 90 speeches!

- We expanded our speaking team to include Mr. Terry Cherry, a **former teacher of thirty-years** and the immediate past president of the **National Council of Social Studies**.
- The George Washington Speaking Initiative became an **official civics project** for Spring ISD near Houston, Texas, whereby we presented to every 8th and 12th grader in their district.



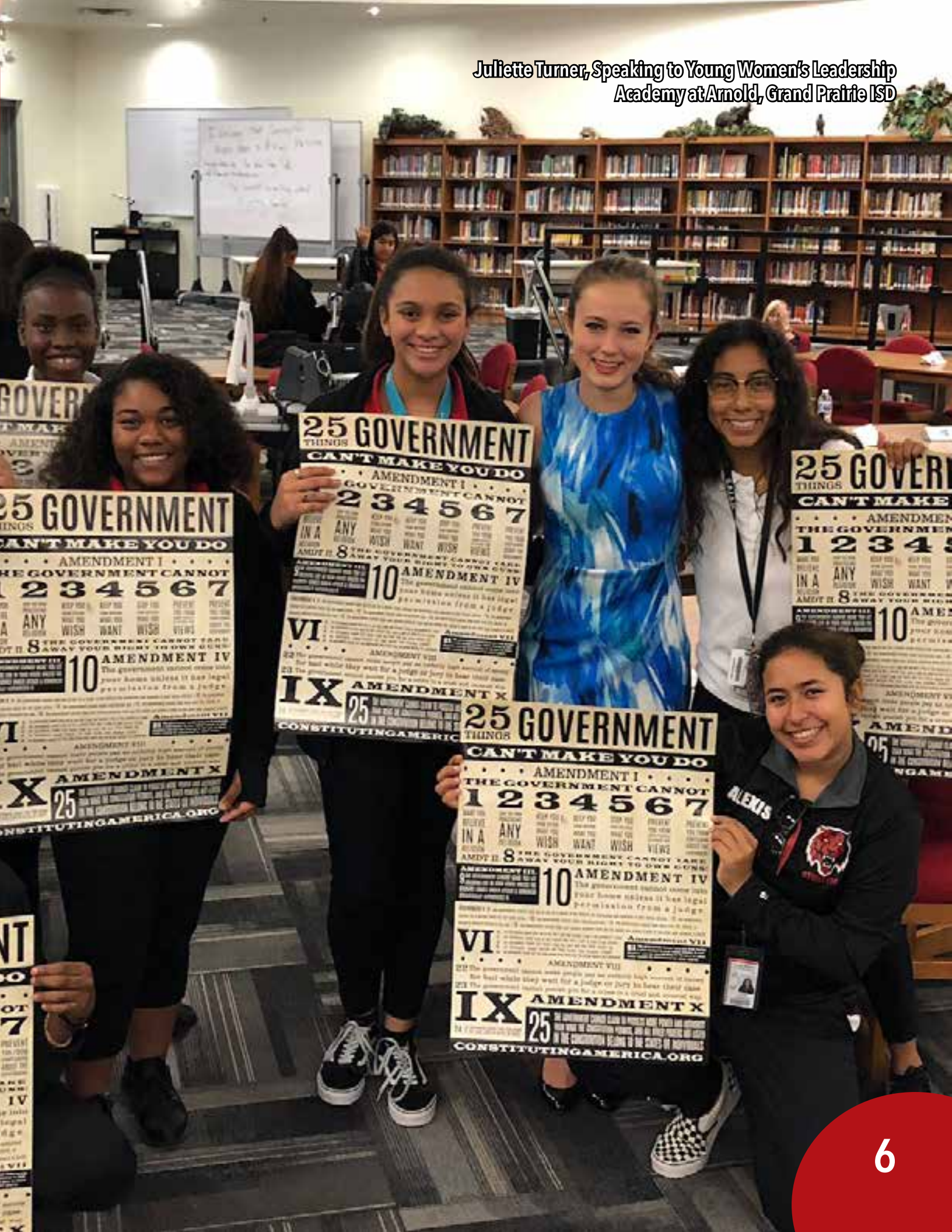
George Washington Speaking Initiative

In 2018, we began our “Civil Civic Conversation” initiative, where we not only teach students about the U.S. Constitution, but about the importance of having civil conversations with their peers on subjects on which they may disagree.

During these presentations, two students are chosen to represent both sides of a particularly controversial issue. Then, after a brief debate between the two students, the entire class reads two scholarly articles from both perspectives. The class then debates as a whole to reach a conclusion before composing a bill they can present to their local, state, or federal government.

Thanks to generous donors, we were able to conduct a nationwide survey to determine the need of this program and the best way to deliver the material to the students.

Juliette Turner, Speaking to Young Women's Leadership Academy at Arnold, Grand Prairie ISD

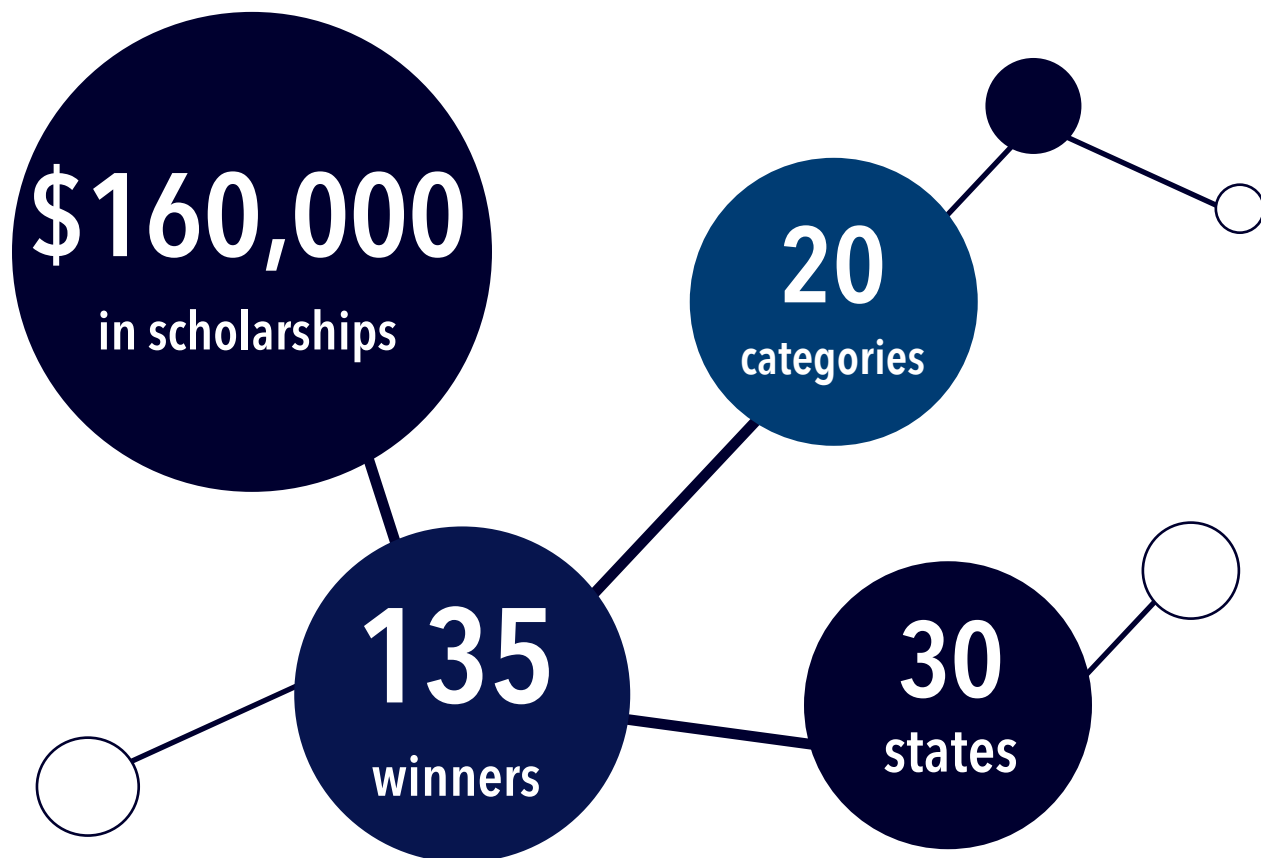


Janine Turner & Cathy Gillespie with 2018
Best Elementary Artwork Winner McConnell Gorman



We The Future Scholarship Contest

In 2018, Constituting America's We The Future Contest awarded winners from fifteen states with a total of \$31,540 in scholarships. Categories included poetry, artwork, songs, STEM projects, entrepreneurship, essays, public service announcements, short films, and speeches for students ranging from elementary school to college! Many of these students embarked on a fully funded Mentor Trip to Austin, Texas to discuss how our U.S. Constitution applies to state governments as well as the federal.



*numbers are cumulative since 2010



CONSTITUTING AMERICA'S





2018 WE THE FUTURE WINNERS



During their Mentor Trip to Austin, Texas, winners of the We The Future Contest learned about the nonpartisan relevancy of the U.S. Constitution and the important role of state government in our federal system, met with prestigious mentors to help propel their careers, and filmed documentary interviews and music videos at New Republic Studios!

We The Future Contest 2018 Winners
at Texas State Capitol in Austin, TX



**Best Photography Winner Mindy Hopper
with Texas State Representative Tan Parker**



Winners received an in-depth presentation by Janine and Juliette Turner, toured the Texas State Capitol, and listened to Representative Tan Parker speak on the importance of the U.S. Constitution and how it protects state sovereignty.

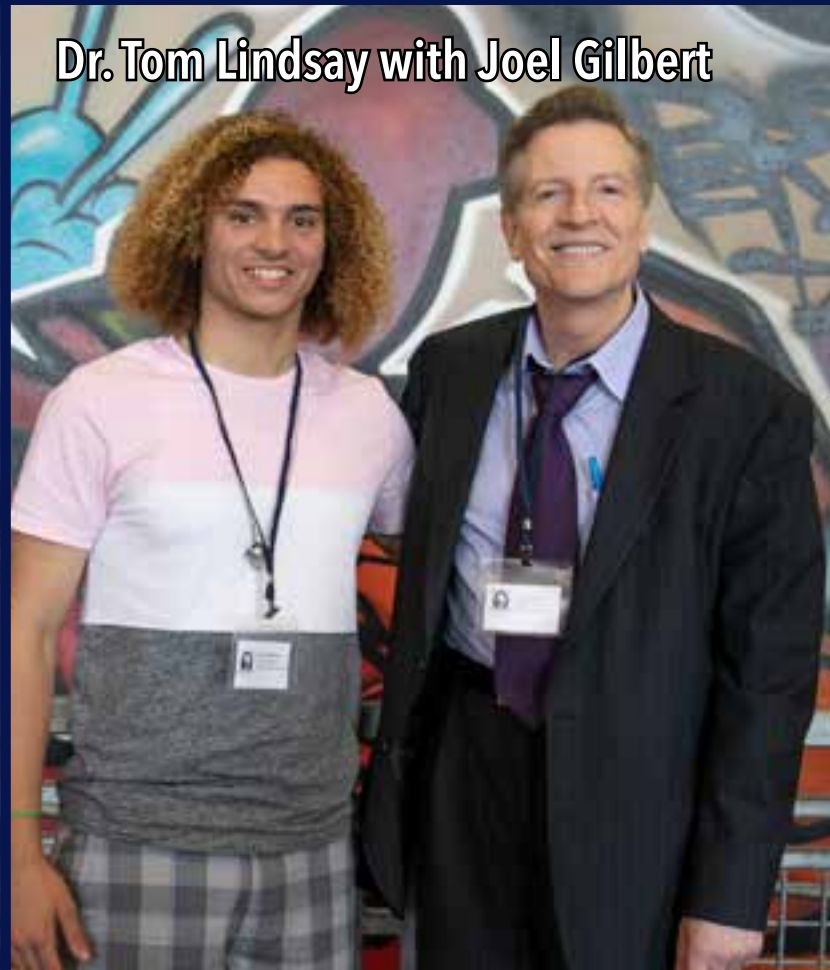
Suzanne Weinert with Best Film & PSA Winners



Cole Ritter with Mentor Moses Uvere



Dr. Tom Lindsay with Joel Gilbert



We The Future Mentors

- Best Essay Winners met with Dr. Tom Lindsay with the Texas Public Policy Foundation to discuss the formation of public policy.
- Best Short Film & PSA Winners met with Hollywood producer Suzanne Weinert and toured Rooster Teeth Studios to discuss film production.
- Best STEM and Entrepreneur Winners met with Dr. James DeNicco of Rice University and toured Dell Headquarters and Renovis Surgical to learn about cutting edge technology.
- Best Song Winners rerecorded their songs at New Republic Studios with musician Moses Uvere and filmed professional music videos, found on our YouTube channel.



“ This has been a trip of a lifetime. Thanks to your generosity, I got to visit multiple filming studios, the [Texas] Capitol, Rooster Teeth Studios, and more. I also gained a much deeper understanding about our Constitution and will be able to defend my rights when the time comes. With this trip, you have not only changed my life, but I plan to share the knowledge I’ve learned so your gift will be passed to countless others.”

- Jorne Gilbert, Best College PSA Winner



Best High School PSA Winner Dakare Chatman
at the Texas State Capitol



During their trip to Austin, Texas, the We The Future winners experienced a behind-the-scenes tour of the Texas State Capitol. Texas Representative Tan Parker addressed the students as they sat in the Texas Chamber.

We The Future Contest Winners
at the Texas State Capitol





We The Future Winners Filming at
New Republic Studios

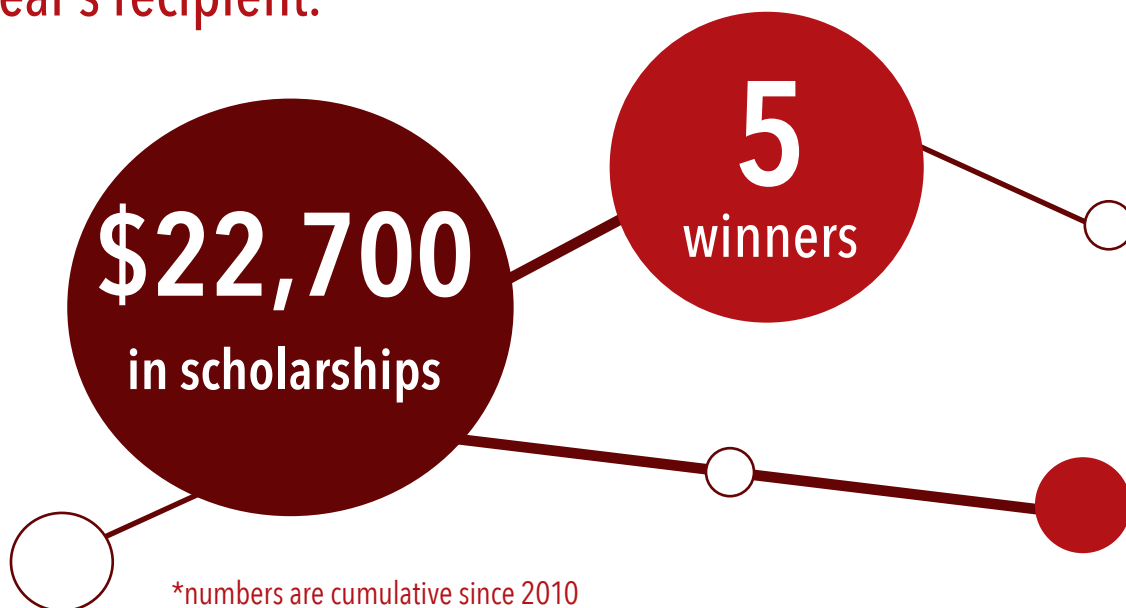
Our winners filmed interviews for our documentary at New Republic Studios about how the Constitution impacts their lives, how they wil apply the Constitution to their daily lives, and the importance of having a Civil, Civic Conversation.



We The Future Winners Filming at
New Republic Studios

Turner Maurice Gauntt, Jr. Exemplary Citizen Award

Every year since 2014, Constituting America has selected an outstanding high school senior to be the recipient of the annual Turner Maurice Gauntt, Jr. Exemplary Citizen Award. Started in honor of Janine Turner's late father, this scholarship is given to a graduating senior who exemplifies the qualities Turner Gauntt displayed: academic and athletic excellence, student body leadership, and community service. In 2018, Constituting America selected Gabe Maggio as the year's recipient.



Gabe Maggio, Winner of the 2018
Turner Maurice Gauntt, Jr.
Exemplary Citizen Award



Best Middle School Entrepreneur Winner 2018
Tova Love Kaplan at the Department of Education

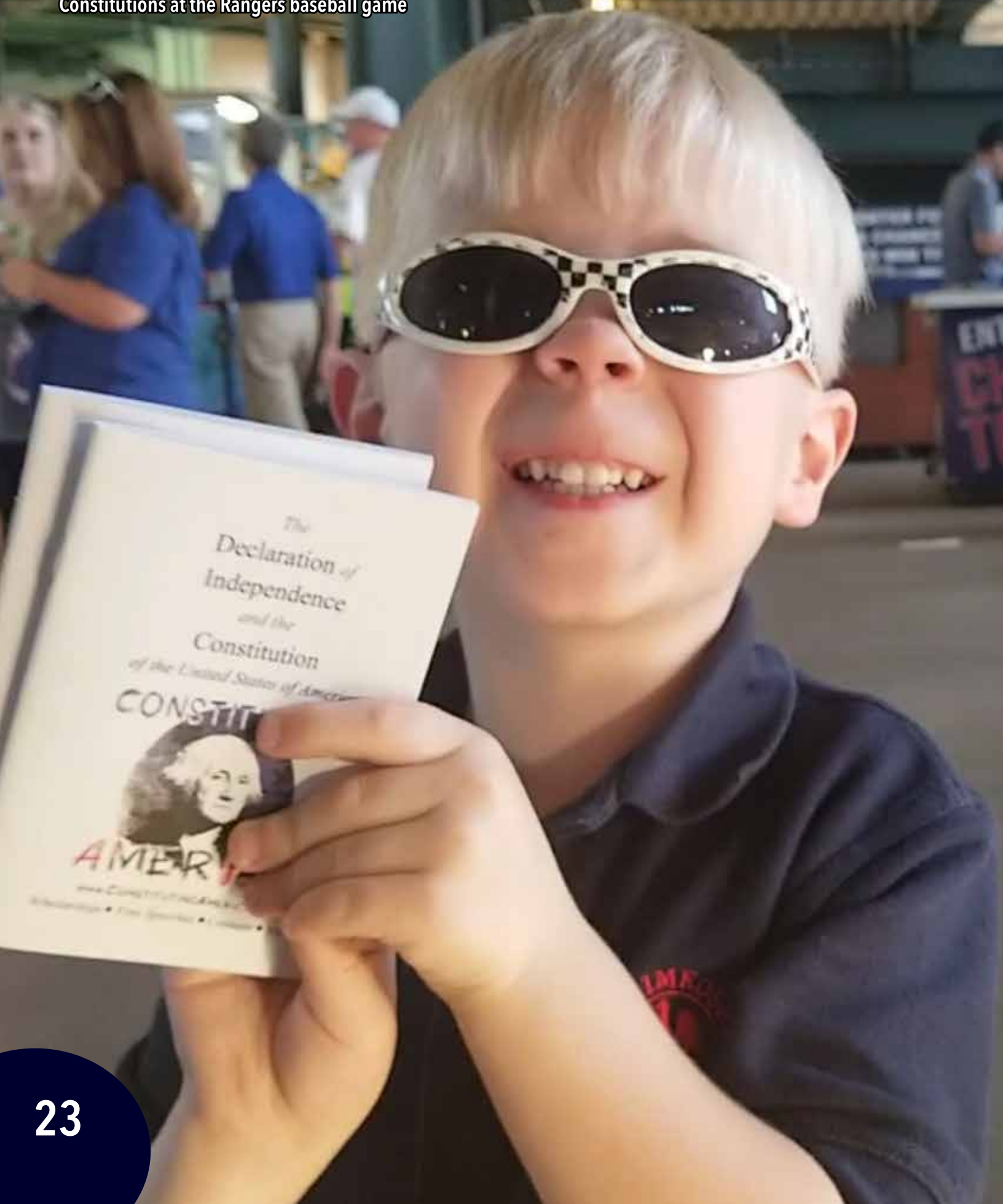


Constitution Day Celebrations 2018

In 2018, Constituting America was asked to participate in the Department of Education's official Constitution Day Celebration in Washington, D.C. Our select group of students from our We The Future Contest were the first students to ever perform on the Department's stage on Constitution Day. Our seven students also received a private tour of the White House, the U.S. Capitol, and Washington, D.C.'s most famous monuments. We plan to make our partnership with the Department of Education an annual celebration!

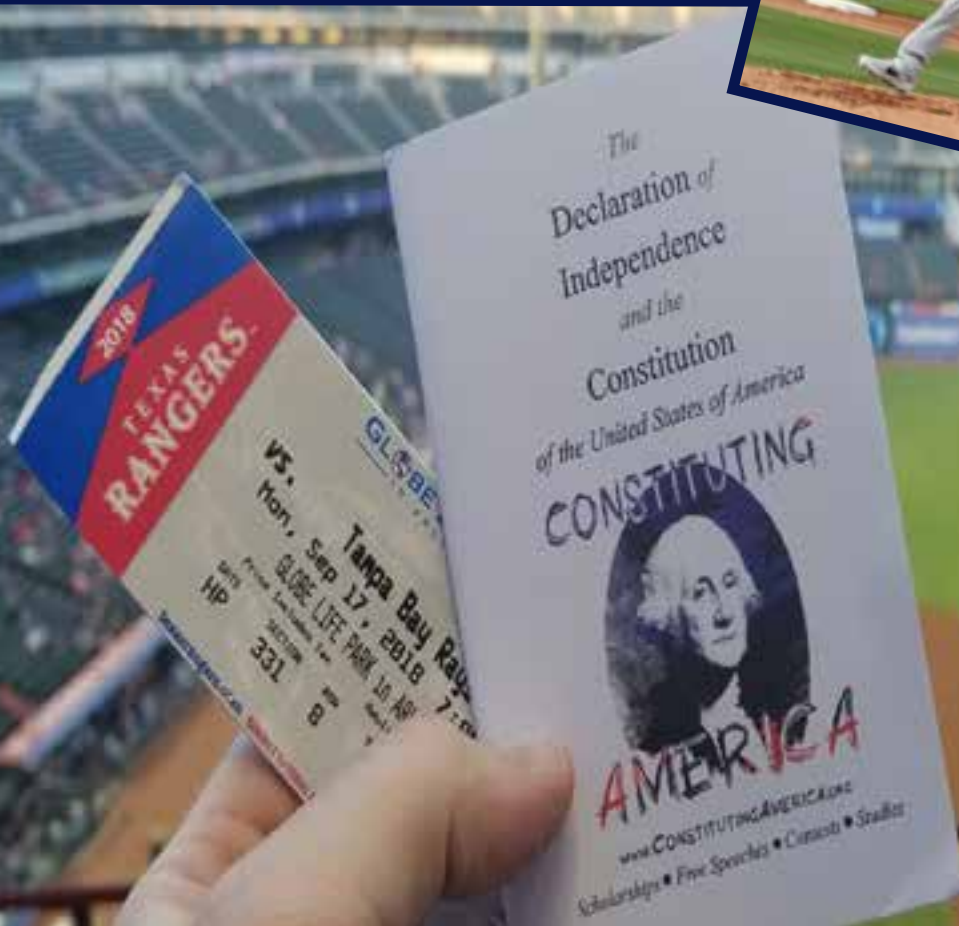


Olik Vanderford collecting his Constituting America Constitutions at the Rangers baseball game



Constitution Day Celebrations 2018

Constituting America also celebrated Constitution Day at the Texas Rangers Globe Life Ballpark in Arlington, Texas! Due to the generous support of Sport Clips, The Deason Foundation, and Holly & Phillip Huffines, we distributed over 15,000 Constitutions to baseball fans attending the Constitution Day game. We plan to expand to more ballparks in 2019!



Promoting Winners' Works: Film Festivals

Every year, Constituting America promotes the short films created by the winning students of our We The Future Contest by submitting the films to film festivals nationwide. In 2018 alone, our student's films were accepted into fourteen film festivals, a record number!

Hollywood Film Festival

Tallahassee Film Festival

Richmond International Film Festival

Austin Spotlight Film Festival

Oasis Film Festival

Action On Film Festival

Veritas Film Festival

Hollywood Independent Film Festival

Hollywood Dreamz International

Treasure Coast Film Festival

TBAE Cable Views

Glendale Film Festival

Northeast Film Festival

Best Shorts Film Festival

67,000
movie goers

37
festivals

9
states

25

*numbers are cumulative since 2010

Record Fourteen Film Festival Acceptances!



RICHMOND
INTERNATIONAL
FILM FESTIVAL



Promoting Winners' Works: TBN's Huckabee



Best song winners Jeff Lewis & Norm Cady were featured on TBN's "***Huckabee***," aired on over 18,000 stations worldwide. Their song, "Land of Dreams," has now been viewed over 90,000 times on our YouTube channel!

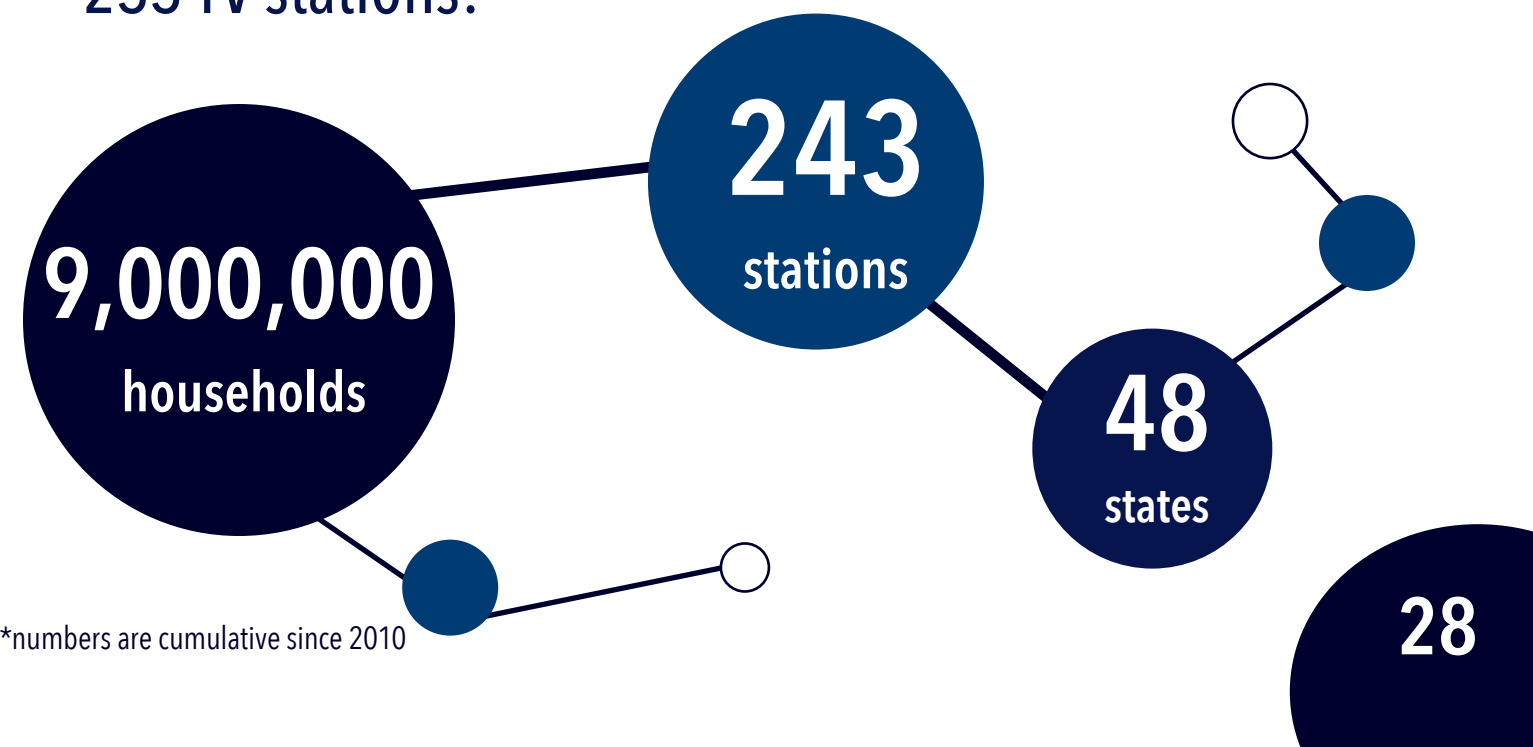
Jeff Lewis & Norm Cady performing live
on TBN's "Huckabee" with Mike Huckabee



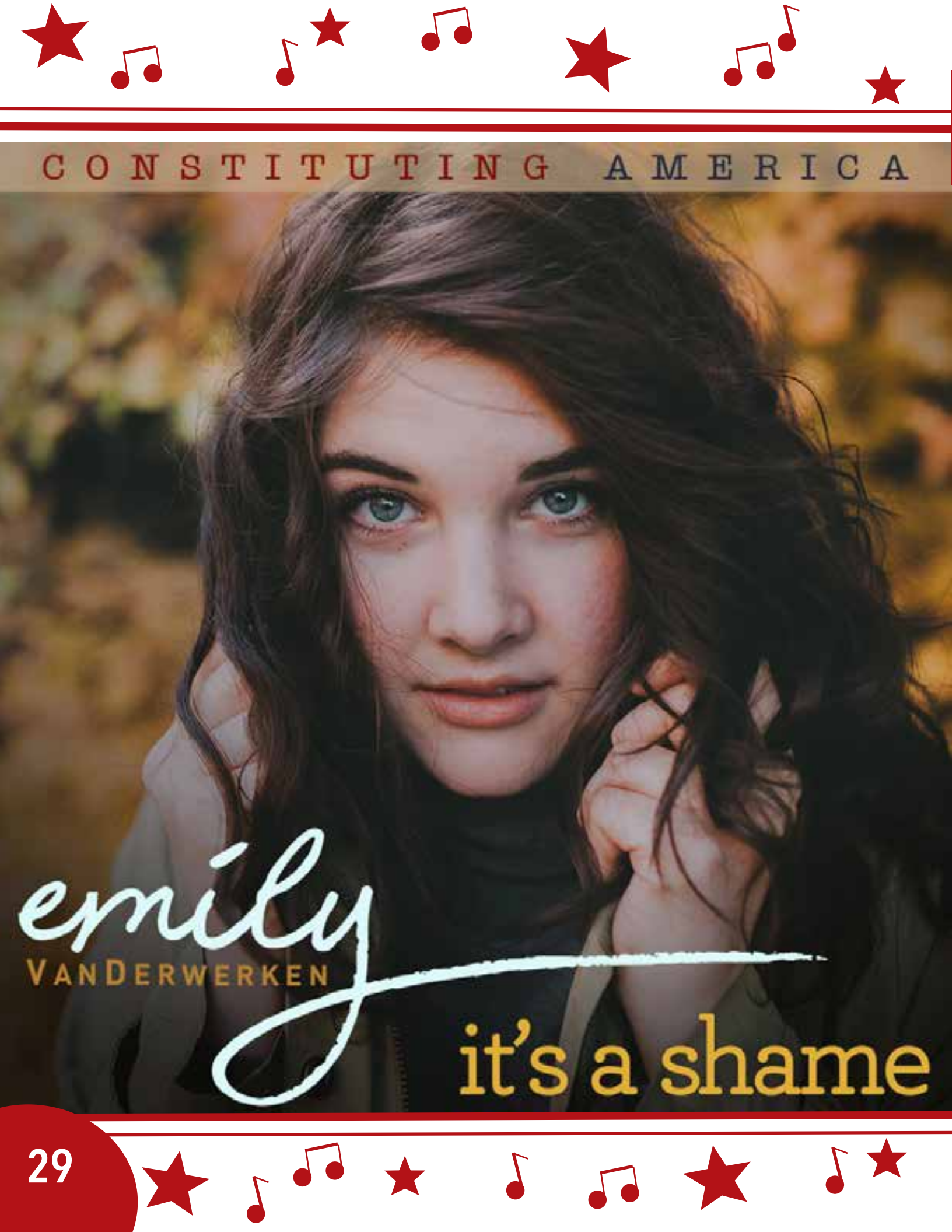
Promoting Winners' Works: PSA Campaign



We The Future Best High School PSA Winner Dakare Chatman's winning work, "It's An American Thing," was seen by over 3,000,000 households on over 233 TV stations!



*numbers are cumulative since 2010



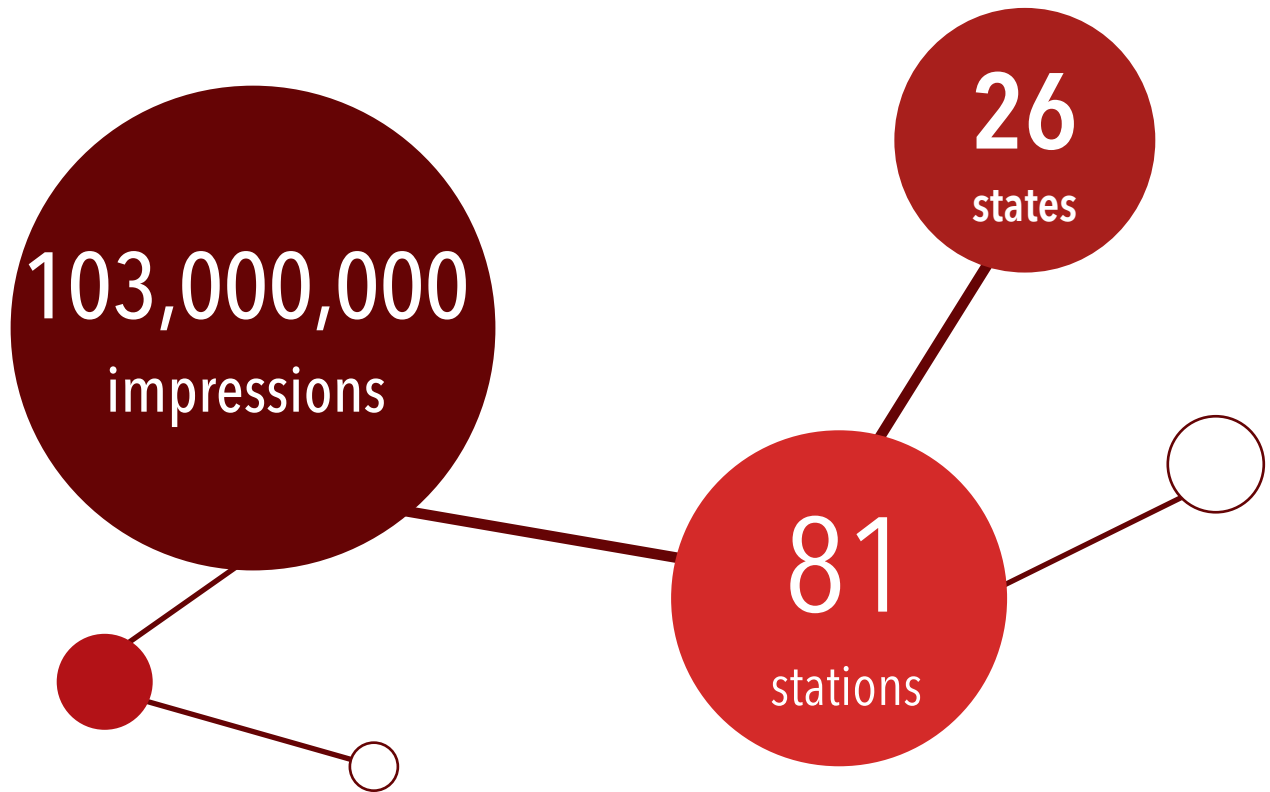
CONSTITUTING AMERICA

emily
VANDERWERKEN

it's a shame

Promoting Winners' Works: Radio Stations

Constituting America once again partnered with GrassRoots Promotion of Nashville, Tennessee to promote our Best College Song. Emily VanDerweken's "It's A Shame," about the importance of remembering history and 9/11, had 1,000,000 impressions in 2018 alone on over 24 radio stations. It was also the most streamed song on Play MPE!



*numbers are cumulative since 2010

Promoting Winners' Works: *Billboard Campaign*

In 2018, Constituting America launched our national billboard campaign! Using a slogan penned by Best High School PSA Winner Dakare Chatman, our "It's An American Thing, So Know It!" Billboards are coming soon near you! Visit our website to learn how you can sponsor a billboard in your hometown!



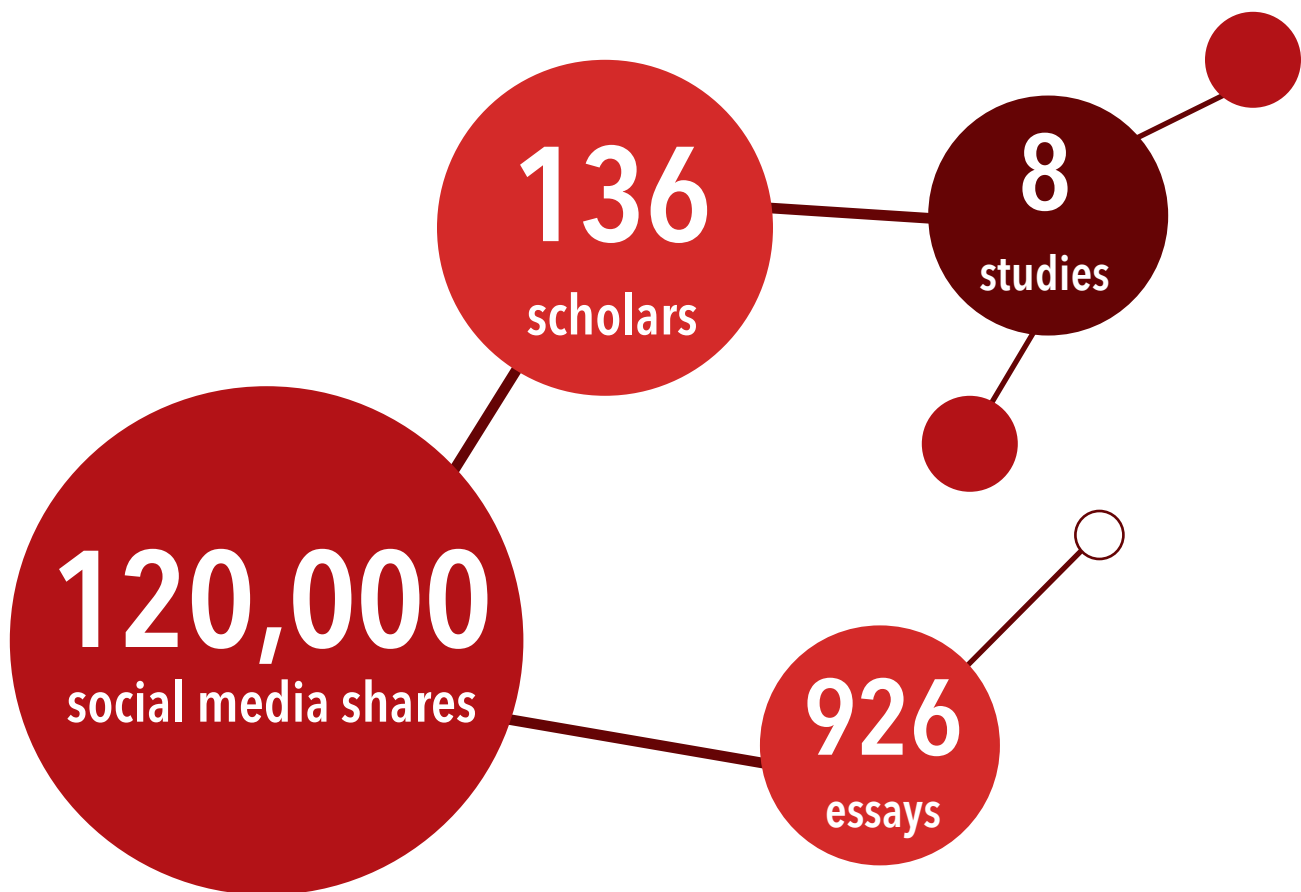
Promoting Winners' Works: Television Appearance

Our new National Youth Director, Tova Love Kaplan of Chicago, represented Constituting America on DFW's Fox Good Day to discuss the importance of civil, civic conversations.



Annual 90-Day Study

Our eighth annual ninety-day study focused on the U.S. Congress, including 110 essays from thirty-one scholars from across America! These prestigious men and women frequently interact with the many individuals who join our study through our website, making our interactive study unique among constitutional education foundations.



*numbers are cumulative since 2010



Robert McDonald

*Professor of History,
United States Military Academy, West Point*

William Morrissey

*Chair in the United States Constitution,
Hillsdale College*



Patrick Cox

*Award-Winning Historian,
Author & Conservationist*



Joerg Knipprath

*Professor of Law,
Southwestern Law School*



Social Media Statistics



1.6 million

Facebook impressions



917 thousand

Twitter impressions



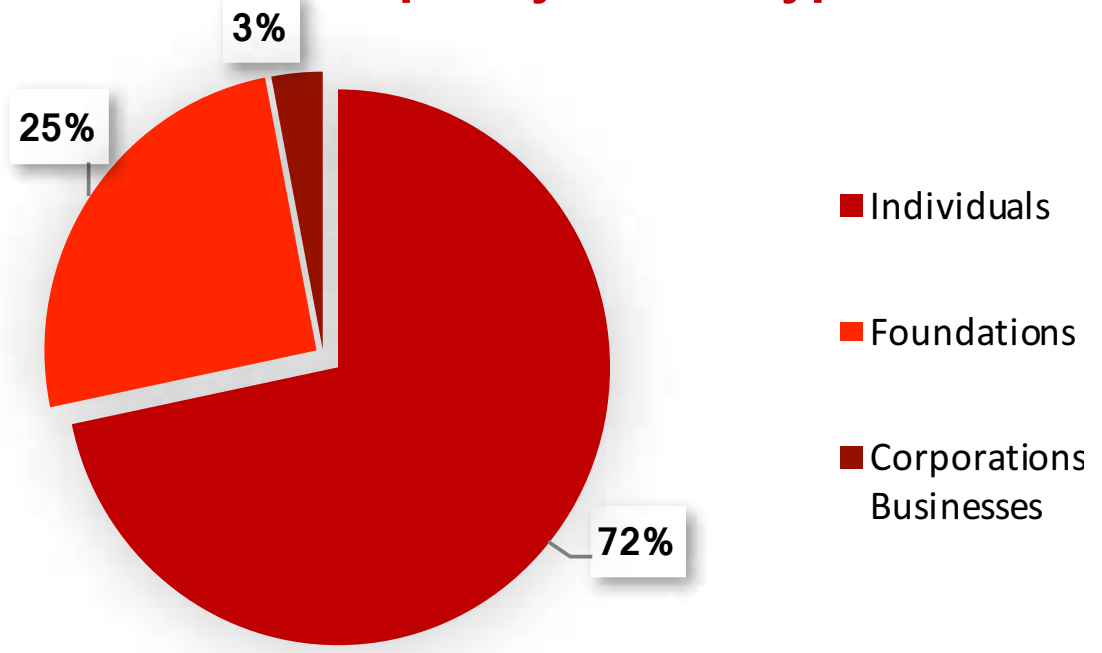
7 million

YouTube views

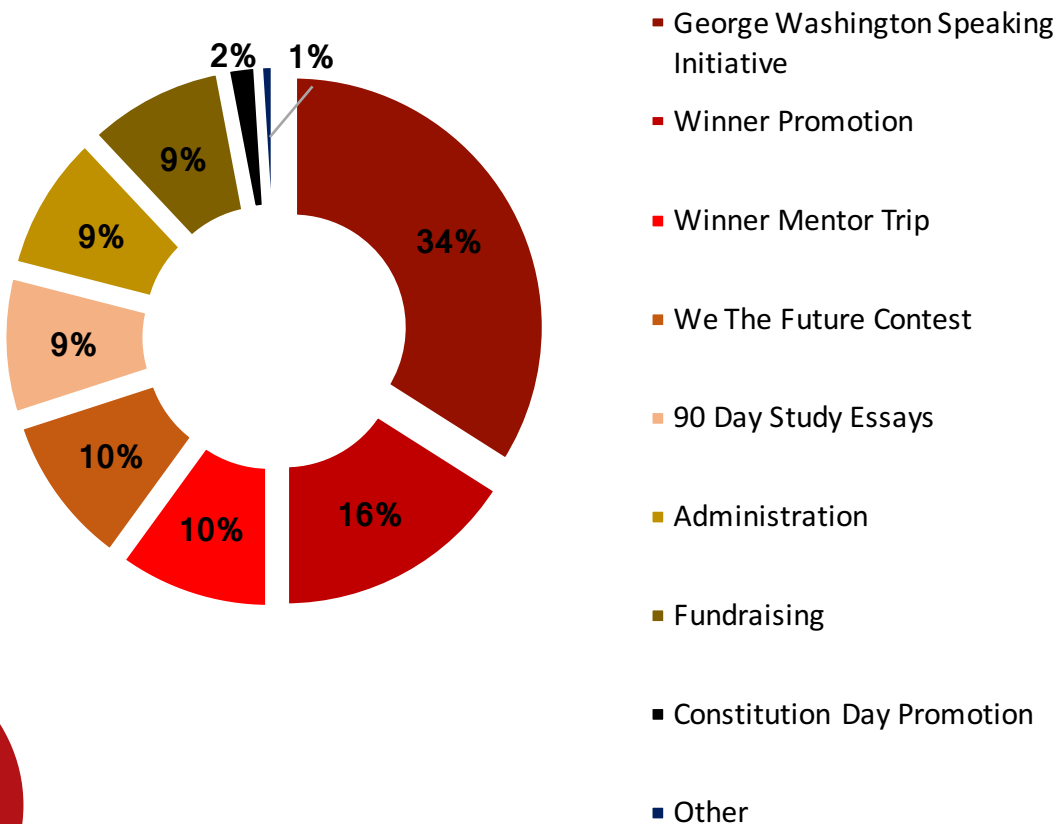


Budgeting & Finance

Total Receipts by Donor Type



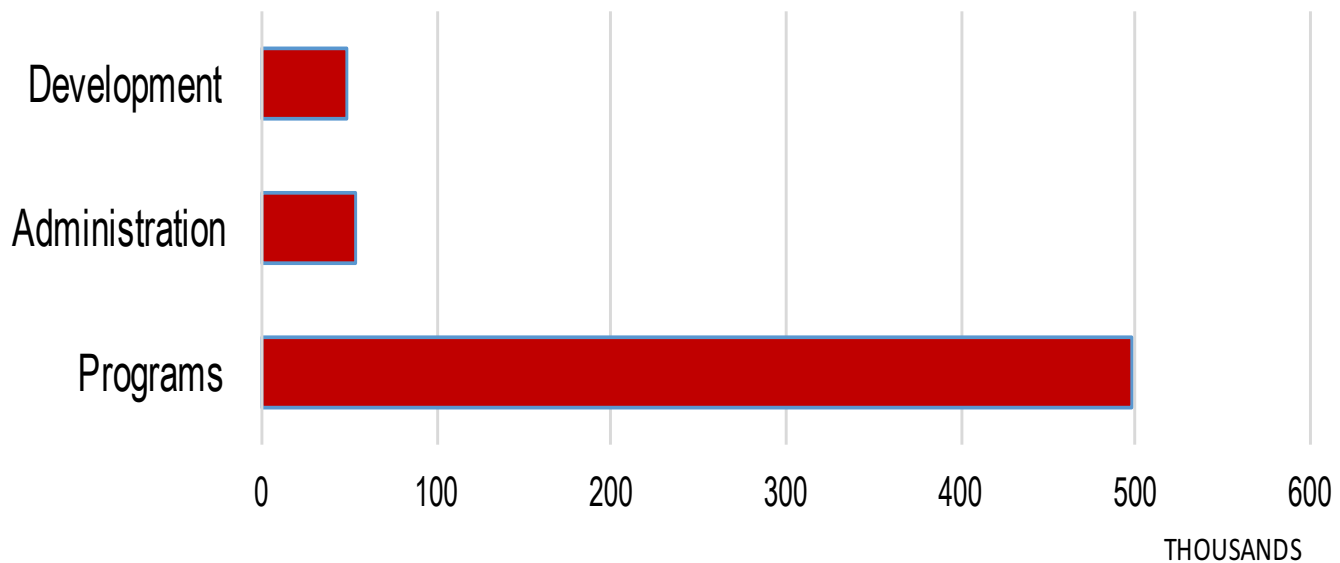
Program Budget



Budgeting & Finance

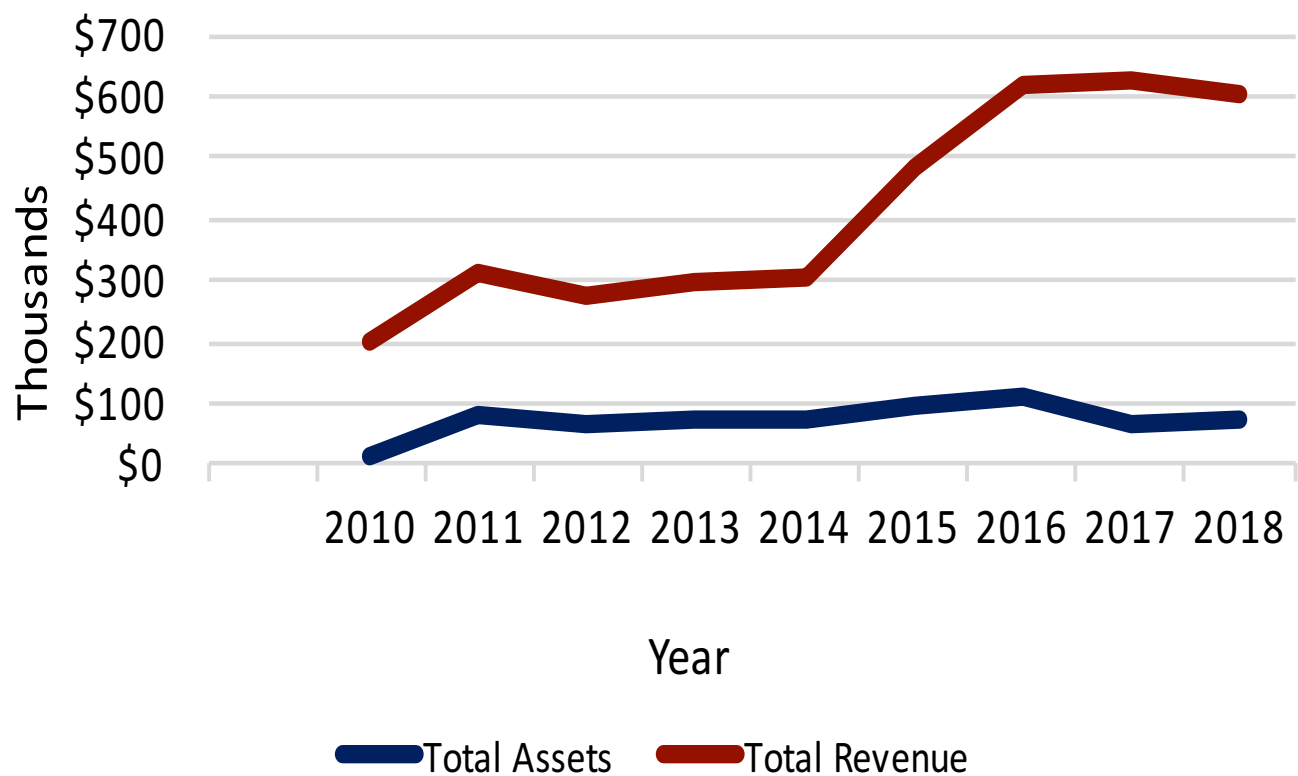
Each year, Constituting America has responsibly budgeted for programs and events to stay in line with our fundraising goals. A monthly and annual analysis of spending is maintained to ensure fiscal targets are met. In 2018, our total revenue was \$604,625 and \$599,936 was invested on programs and operations.

Budget Allocation

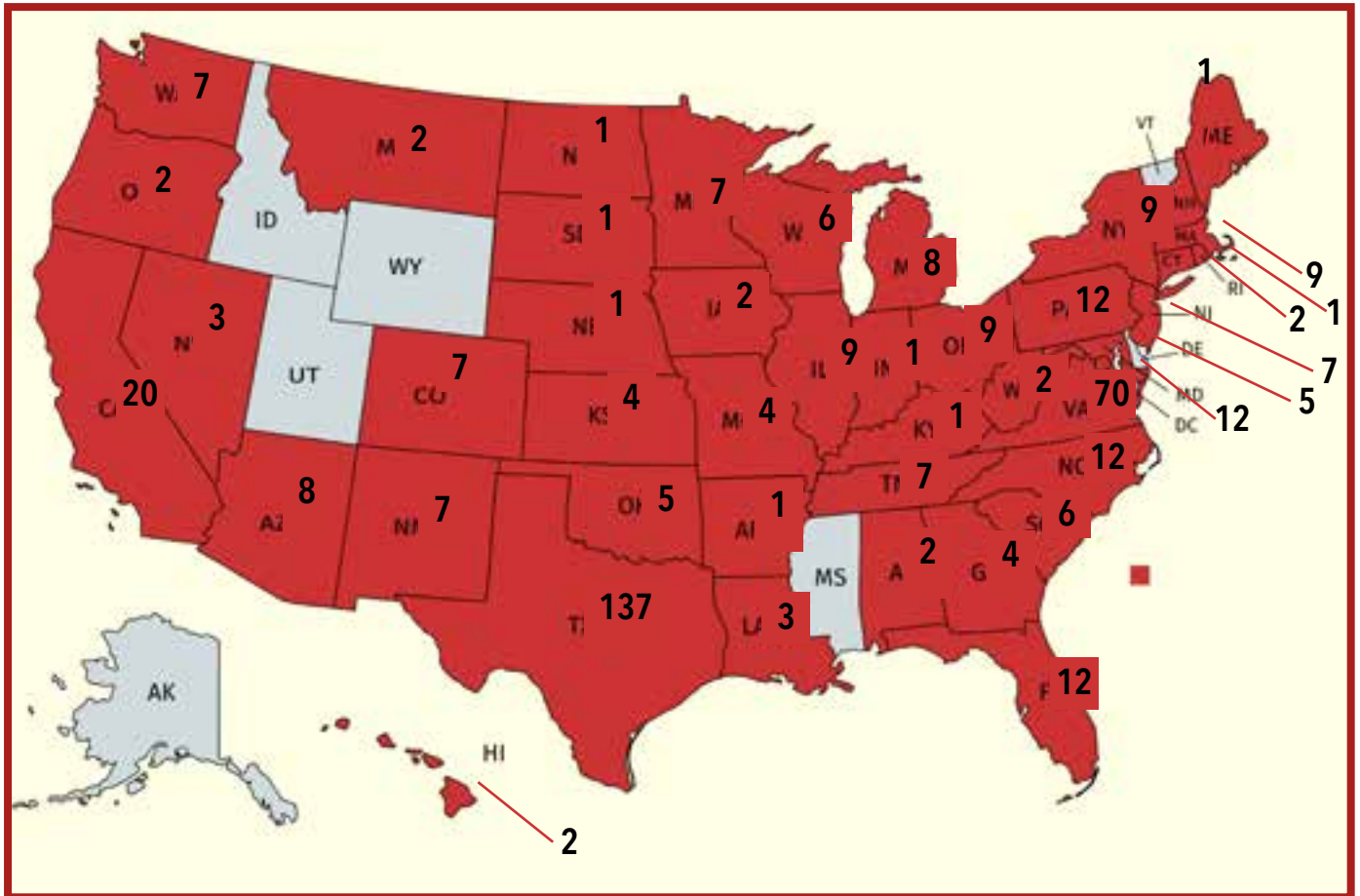


Total Assets & Total Revenue

Total Assets & Total Revenue Since 2010



Donors by State 2018



- In 2018, we had **432 unique donors** in **44 of 50 states**
- We have had **more active donors** in our last three years than we did in our first five years

Where We Get Our Funding

At Constituting America, we receive our funding from a wide variety of sources...

- ***GIFTS & INDIVIDUAL DONATIONS***
- ***FOUNDATION GRANTS***
- ***CORPORATE SPONSORSHIPS***
- ***GOVERNING BOARD***
- ***LEADERSHIP BOARD***
- ***NATIONWIDE EVENTS***
- ***ONLINE AUCTIONS***

Funding Opportunities

There are many opportunities for you to invest in Constituting America's wide range of ongoing projects and programs. Together, we can spread knowledge and excitement about our Constitution and civic engagement!

- \$100,000 Annual George Washington Speaking Initiative in public, private, and homeschools
- \$50,000 "We The Future" Contest Winners' Mentor Trip
- \$25,000 Educational Speaker Series, Named After You!
- \$15,000 Annual 90-Day Online Constitutional Study
- \$12,000 "We The Future" College Scholarships
- \$10,000 Flights for the Annual Winners' Mentor Trip
- \$6,000 "We The Future" High School Scholarships
- \$4,500 Turner Maurice Gauntt, Jr. Scholarship
- \$2,000 One "We The Future" College Scholarship
- \$1,000 One "We The Future" High School Scholarship
- \$500 500 Constitutions for Students

Thank You To Our Corporate & Foundation Sponsors



2019 & Beyond

On September 17, 2019, Constituting America's We The Future Scholarship Winners will participate in the official Constitution Day Celebration at the U.S. Department of Education.

In Fall 2019, Constituting America will continue to nationally expand the George Washington Speaking Initiative and our Civil, Civic Conversation Program, building off of our partnership with Spring, Texas ISD.

Throughout the next school year, the George Washington Speaking Initiative will continue to join forces with underserved and charter schools to educate America's youth on our founding documents and the importance of civic engagement.

Constituting America continues to embrace cutting edge technology, providing educational videos from our student scholarship winners on a variety of platforms for kids and adults alike.



Visit www.constitutingamerica.org for more information