

# Our Impact WE PROMOTE THE KIDS OWN WORKS WHICH PROMOTES THE CONSTITUTION

We are the only organization that utilizes the movies, music, and television with the kids' own works, to inspire Americans of all ages to learn about the U.S. Constitution by distributing their works through the national media



6.1
MILLION
VIEWERS

TA 275 TELEVISION STATIONS

PLAYING WINNING PSAs

THOUSAND MOVIEGOERS

VIA 25 FILM FESTIVALS

SHOWING WINNERS FILMS

3.7
MILLION

**VIEWS** 

VIA 5 SOCIAL MEDIA PLATFORMS

TWO MINUTE TEACHING CLIPS WINNING WORKS, PERFORMANCES & DOCS

25
THOUSAND
STUDENTS & ADULTS

VIA 300 SPEECHES TO SCHOOLS & EVENTS

TEACHING THE CONSTITUTION

#### The Core Of Our Mission

**PLAYING WINNING SONGS** 

is to educate Americans about the Constitution and the rights and liberties it provides and protects for all of us. We accomplish that mission through several programs, including our keystone program the national WeThe Future Contest for kids. We also have an exciting new program that features Constituting America Founder and Co-Chair Janine Turner and daughter, National Youth Director Juliette Turner, speaking in person and via Skype and Google Hangout to classrooms around the country. Our 90 in 90 Study Program: History Holds the Key to the Future is a scholastic study with essays on the founding documents of our country, written by constitutional scholars from the best universities and law schools in the country.

#### We The Future Contest

We have received entries from students in 47 states and have awarded more than \$129,160 in scholarship funding for the national We The Future Contest winners.

#### **Mentoring Trips**

Our student winners have traveled on all-expense paid trips to Philadelphia for performances at the National Constitution Center, participated in educational tours and learned from historical interpreters! They have traveled on Mentor Trips to Hollywood, Nashville, New York and Washington, DC. Our past Mentors include John Rich, Vince Gill, Grammy winning singer / songwrit - er Lari White: Foxs Bret Baier, Brit Hume, Sean Hannity, and Monica Crowley; film and television star Gary Sinise; film producers Jonathan and Deborah Flora and Michael Flaherty. During the Mentor Trips, students meet with industry leaders, professionally record their winning songs, get filmed for mini-documentaries and music videos and all dine with a Constitutional scholar and attend a two-hour in-depth Constitution Class taught by Constituting America Founder & Co-Chair Janine Turner and her daughter Juliette Turner, author of the best-selling book Our Constitution Rocks.

# National Exposure & Impact Of Our Contest Winners Winning Works

#### Winning Songs On The Radio!

We have hired Grassroots Promotion to promote winning songs with guaran teed radio station airplay, in addition to the Rocking for Freedom CD available on iTunes & e-music platforms. To date, our winners songs have received 102 million impressions & achieved top 20 ranking in Play MPE's download ranking! Our past best song winner, Emily Keener recently became a top 12 finalist on The Voice! Our current best song winners debuted their song on iTunes and e-music platforms across the web, and were featured on WFAA-TV (ABC Affiliate) Good Morning Texas on Presidents Day 2017, and were the featured performers at the Tomball, Texas July 4th celebration and a Dallas Black History Month event.

### Students PSAs to Television

We submit students' winning PSA's to television stations. Recently one of our student's PSA's received 3.9 million views via 275 stations across the nation including Direct TV and DISH-TV. Over 55 television stations have our winning students' PSA's in regular rotation, achieving a total of 5.9 million viewers.

# Distribution of the Students Films and Constituting Americas Documentaries to Film Festivals

We The Future Contest winning short films and Constituting America produced documentaries have been accepted at 21 film festivals across the country, with two winning two awards, reaching an audience in excess of 60,000!

#### **Resources for Schools**

#### Constituting America Lecture Series

Taking our hit show, Hamilton vs. Jefferson: A Live Debate, across the country, with rave reviews.

#### George Washington Speaking Initiative

Now utilizing Skype and Google Hangouts featuring Janine Turner, Juliette Turner and our winners to conduct virtual classroom presentations promot ing constitutional education - over 300 speeches to over 25,000 adults & students; with one-minute "teaching clips" from the speeches reaching hundreds of thousands!

#### Distribution of Constituting America Documentaries

Produced and distributed 20,000 Constitutional Documentaries to schools.

#### Distribution of Our Constitution Rocks! Books to Schools:

Over 65,000 Our Constitution Rocks! books have been distributed to teachers, school administrators, after school programs, and legislators at state and federal level by an enthusiastic outside donor.

## 90 in 90 Essay Project

90 in 90 Essay Project Academic Studies on the Federalist Papers, the Constitution; the Amendments; the Classics that Inspired the Constitution, Executive Overreach, and the countrys past 57 presidential elections have resulted in 818 essays contributed by 127 constitutional scholars. Our essays have been shared over 100,000 times on social media. This years 90 Day Study launched February 19, 2018 and is entitled: Fire On The Floor: The Rules, Conflict and Debate that Fuel the United States Congress.

#### Spreading The Word

## **Patriot Clubs**

27 active Patriot Clubs in 13 states, working locally and regionally to promote our programs, education and awareness among adult communities and students.

#### Social Media

Constituting America & Janine Turners combined Facebook accounts have over 212,00 fans and combined Twitter accounts have over 27,581 followers.





















