

— 2021 Annual Report —

CONSTITUTING AMERICA



Winner: The Heritage Foundation's Level Up Civics 2021 National Civics Expo Award!



214 Massachusetts Avenue, NE
Washington, DC 20002
(202) 546-4400
heritage.org

December 15, 2021

Janine Turner
Founder and Co-President
Constituting America
P.O. Box 1988
Colleyville, Texas 7603

Dear Janine,

Congratulations! It is my great pleasure to inform you that Constituting America will receive The Heritage Foundation's Level Up Civics 2021 National Civics Expo Award!

Expo participants overwhelmingly favored your presentation on the importance of civic education, particularly empowering young people to become informed and engaged citizens.

We appreciate your leadership and present the enclosed \$5,000 to support your efforts. In honor of Bill of Rights Day, we will promote the work of Constituting America to families all across the country, by featuring your civics program on Heritage's Daily Signal podcast, a featured commentary on TheDailySignal.com, the LevelUp Civics Facebook page, and The Edwin J. Feulner Institute's December newsletter.

On behalf of our entire team, congratulations! We look forward to our continued collaboration and working with your organization to ensure our nation remains a country where freedom, opportunity, and prosperity flourish for all Americans.

Sincerely,
Angela Sailor
Vice President, The Edwin J. Feulner Institute
The Heritage Foundation

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Pictured on cover: Addie Nester – Winner, Conrad Ainslie Bauman Award for Best Artwork and her winning artwork titled “Three Branches”

OUR IMPACT SINCE 2010



169 Million

song impressions on
81 radio stations across
America



137.9 Million

households reached via
275 TV stations across
the nation



65,000

podcast listens on
streaming services



80,860

U.S. Constitutions
distributed



344 Million

social media impressions
via 5 social media
platforms



32.4 Million

video views via 5 social
media platforms



\$234,820

scholarships distributed
to over 134 winners



117,300

social media followers via
5 social media platforms



1.1 Million

YouTube and website
views of 1,246 essays
by 201 Constitutional
Scholars



134

Constitutional Chats Live
Podcasts & special events
with over 8,700 student
and adult attendees



60,000

moviegoers viewed our
documentary and winners'
works via 78 film festival
acceptances



48,300

students, teachers,
and adults reached via
675 school and civic
organization speeches

GEORGE WASHINGTON SPEAKING INITIATIVE

Constituting America is the only Constitution Education organization in the public, private/parochial, and home school classrooms almost weekly. Over half of our school presentations are given in Title I schools. We seek to educate, inspire, and engage our audiences with our two speech options “**The Relevancy of the Constitution**” and “**How To Have A Civil Civic Conversation**” which are available in person or through video conference. In 2021, we made **129** remote, live, on-demand, and pre-scheduled presentations to over **8,567** students, teachers, and adults!

“Constituting America does more to **elevate** student learning and **extend** student voice in **meaningful, authentic and creative** ways than any other organization I know.”

— *David Edelman, Union Square Academy for Health Sciences,
New York City Public Schools*

TWO SPEECHES

The Relevancy Of The
Constitution
How To Have A Civil
Civic Conversation

TWO FORUMS

In-Person Speech
Video Conference To Your
Classroom Speech

Our School Speaking Team



Janine Turner



Cathy Gillespie



Jeanette Kraynak



Kim Rostick



Terry Cherry



Cully Stimson



Dakare Chatman



Tova Kaplan

“The direction given on how to have calm dialogue was effective and **so incredibly necessary** in today’s society.”

— *Keri Gardner, Principal, Central Middle School, Bartlesville, OK*

Since 2013, we have delivered **675** speeches in **129** cities in **27** states, reaching **48,300** student, teacher, & adult attendees.

91% of teachers are likely to encourage fellow educators to invite us to their school.

87% of students reported an increased understanding of the Constitution.

85% of teachers are likely to use Constituting America resources again in the future.



The Relevancy of the Constitution

Many schools teach their students how the government works, but not about how they can get involved, or how the government is accountable to “we the people.” In the “Relevancy of the Constitution” speech, in addition to teaching foundational Constitutional principles, Constituting America teaches students how to use their First Amendment rights to find and contact their representatives and write a petition to address issues about which they are passionate.

To measure our impact, we offer students a pre and post-test about the Constitution. As an example, in a recent school, our Constitution presentation raised the students’ average scores from **41%** to **85%**!



Students watch the Civil Civic Conversation Classroom Clip

How To Have a Civil Civic Conversation

Constituting America’s speech on “How To Have a Civil Civic Conversation” provides students with the resources to synthesize information from our nation’s deeply divided and biased news sources, glean pertinent and factual information, and discuss complicated and divisive issues with their peers and fellow citizens productively and civilly. Through our Civil Civic process, students discover how to be an active part of the political future of our country, exercising their First Amendment rights, protected by the U.S. Constitution.

After a recent school speech presentation, **95.1%** of students felt better prepared to discuss controversial issues with their friends, **97.6%** felt more open to hearing a different point of view than their own, and **97.6%** learned a new way to discuss opposing points of view.



Actress Janine Turner addresses students with the Relevancy of the Constitution speech

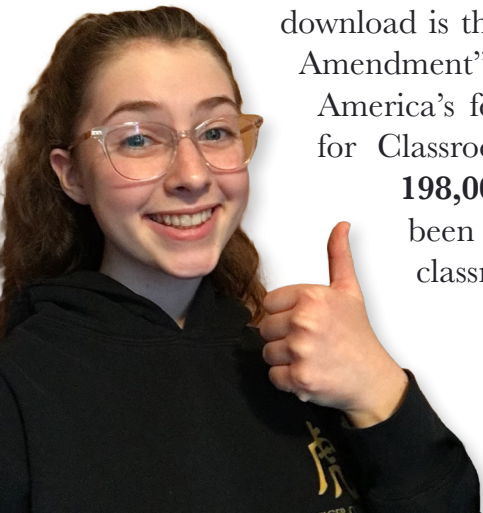
CLIPS FOR CLASSROOMS

In late 2021, due to a high demand from teachers to share our video resources, Constituting America launched the free “Clips for Classrooms” webpage! This webpage is a collection of over a dozen of our very best video clips curated in one place for teachers to download free at any time for use in the classroom.

“Clips are a great quick way to introduce a unit, lesson, or activity. There isn’t always time to watch long videos. Thank you for the clips and I look forward to more. ”

— Jill Auten , Deer Creek High School, OK

These video clips are primarily created by the high school and college student winners of our We the Future contest. They offer peer-to-peer learning with lessons from a few scholars as well. Our clips range from 30 seconds to 20 minutes and cover topics such as The U.S. Constitution and How to Have a Civil Civic Conversation. Also available for download is the “How to Write a Petition: First Amendment” forum given by Constituting America’s founder Janine Turner. Our Clips for Classroom program has garnered over **198,000** impressions and the clips have been downloaded in hundreds of classrooms across the country.



CLIPS FOR CLASSROOMS: FREE!

From 30 Seconds to 22 Minutes – You Choose!

PSAs – 30 Seconds to 1 Minute



If You Had Something Powerful
By Laura Leigh Hicks, Age 18, MS

Download Video



Everything: Why Citizens Should Know...
By Emily Vanderwerken, Age 18, UT

Download Video

View More ▼

MORE CLIPS – Workshops and Winning Short Films



Man on the Street Interviews
By Dakare Chatman, Age 16, SC

Download Video



Actress Janine Turner's First Amendment
RAPPs Workshop

Download Video

View More ▼

CONSTITUTIONAL CHATS LIVE PODCASTS

Within one week of the COVID-19 school closures beginning in March 2020, Constituting America launched our free, public Constitutional Chats Live Podcasts. To date, we have held over **130** Constitutional Chats Live Podcasts, Book Club Meetings, and Constitution Day Programs reaching over **8,700** student and adult attendees, with thousands more reached through podcast replays on Apple Podcasts, Spotify, YouTube, and other popular podcast platforms.



“You’re doing a lot to promote public understanding of the Constitution, -- and as James Madison and others pointed out, **public understanding** is really the key to preserving the Constitution.”

– Frank Bown, *Washington State, Constitutional Chats*
Podcast Listener

Series and Topics

Constitutional Chats Live Podcasts cover a variety of topics, including our Founding Documents and their historical and modern applications and meanings, as well as current hot topics and debates playing out in our government and the media. Each topic features a guest Constitutional expert; our previous guests have included professors, lawyers, journalists, members of Congress, and more!

OUR 2021 SERIES:

The Amendments & You!

Natural Law: Why It Matters

Little Known Signers of the Declaration of Independence

The Anti-Federalist Papers

The American Court System: How DOES It Work:

The American Economy
101

TIMELY TOPICS:

COVID Vaccination Cards & The Constitution!

How Executive Orders Affect Your Life & Our Checks & Balances

Can States Control Their Own Borders?

Should the IRS Have the Right To Look Into Your Bank Account At Will?

99% of viewers say they would like to participate again!

98% say the podcast makes learning about the Constitution fun and informative.

99% like having both students and adults teach about the Constitution.



WE THE FUTURE SCHOLARSHIP CONTEST

Our We the Future Contest provides creative outlets for students of all ages, elementary school through college, to use their passion – whether it is creating songs, short films, public service announcements (PSA), essays, STEM projects, speeches, artwork, or poems – to express themselves about the U.S. Constitution. Our contest prompts push students to think about the Constitution as it relates to their own individual lives, and how the protections and framework set forth by the Constitution are a vital part of every American’s day-to-day life. Creating contest entries provides students with engaging “at-home” learning opportunities.

“I have been reminded of the importance of the Constitution in each of our lives and the power it holds as a **cornerstone element to our freedom**. This experience has validated my passion for music and songwriting as well as the hope that my music can carry a message and **make an impact** on others”

– Courtney Janecka, Best Song Winner



Best Middle School Essayist Simran Gupta of Georgia Recognized by Governor Brian Kemp for her winning essay in our We the Future Contest

“The scholarship has helped me gain confidence to **chase my dreams** and ambitions as I work to spread the message of the Constitution across the U.S.!”

– Yashica Nabar, Best Short Film Winner

We have received entries from students in all **50** states and have awarded more than **\$234,820** in scholarship funding for the national We the Future contest winners. Our winners’ works are then promoted and given **national exposure**. Winners also receive an all-expenses-paid Mentor Trip.

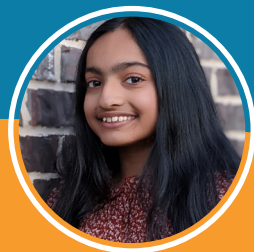
In addition to the student categories, we annually award Best Constitution Lesson Plan to a teacher. Getting teachers involved in providing improved civic learning to our country’s youth is a critical piece of Constituting America’s mission.

This Year's We the Future Winners

Meet our outstanding We the Future contest winners! Hailing from **fourteen** states, these students received scholarships totaling \$23,040 and many will embark on a fully-funded trip to Washington, D.C. in 2022.



Elise Esparza, TX



Elhaam Atiq, TX



Advika Gunturu, TX



Mary Payton Crosby, WA



Isabel Crews, MO



Simran Gupta, GA



Melanie McNair, NV



Lily Cring, FL



Joaddan Villard, MD



Courtney Janecka, TX



Gianna Voce, VA



Margaret Alvine, CA



Lindsey Larkin, MD



Jacob Mott, NY



Wyatt Hensley, MO



Jonah Hensley, MO



Halley Moak, CO



Yashica Nabar, TX



Magda Smith, NY



Aubrey Jackman, UT



Emmalisa Horlacher, UT



Corbin Jones, UT



David Edelman, NY



Gerald Huesken, PA



Samir T. Patel, GA



Lawson Barclay, IL

IMPACTING THE CULTURE

Constituting America is the only organization that utilizes pop culture and media made by America's students to inspire Americans of all ages to learn about the U.S. Constitution. We promote our winning students' works and our other engaging and educational materials through national and social media, providing a fun and interactive approach to understanding the United States Constitution.

Student Winning Works Promotion

In 2021, Constituting America partnered with Foundation Sound Studios and Grassroots Promotion of Nashville, TN to

professionally record and promote Courtney Janecka's winning song "Our Constitution"! Courtney's upbeat song celebrating the freedoms our Constitution protects was played on **41** radio stations for over **6 million** impressions!

For the first time ever, we promoted our winners' PSAs on radio, and

received over **54 million** Nielsen-verified impressions on **21** major radio stations across the nation, including Washington, DC, Chicago, Detroit, Las Vegas, and Honolulu!

We promoted Joaddan Villard's winning high school PSA on television stations across the country, reaching over **119 million** households!



Screenshot from Joaddan Villard's winning high school PSA

"When I was chosen as the winner, I was ecstatic but never thought that this PSA would reach as many people as it has. My biggest hope is that my PSA is able to **educate to change hearts and minds** toward restoring the Constitution of our Founders."

— Jorne Gilbert, Best PSA Winner



Advertising and Social Media

Along with our winners' works, we have extensively promoted our content including our podcasts and other constitutional messaging through our constantly-growing social media network. We have one of the largest Facebook followings of any Constitution Education organization and are one of the largest Constitution Education organizations on YouTube. We are also one of the few Constitution Education organizations active on Snapchat. In 2021, our social media continued to grow to **117,300** followers with our main platforms being Facebook, YouTube, Instagram, Twitter, and Snapchat. In the last two years, our Instagram account has gained over **6,000** followers and in the last year, on YouTube alone, we gained **5,000** subscribers!



54.7 Million

Youtube impressions
22,900
subscribers



12.5 Million

Facebook impressions
82,300
page likes



16.8 Million

Twitter impressions
3,200
followers



7.4 Million

Snapchat impressions
70,900
ad swipe-ups



300,000

Instagram impressions
8,100
followers



“In 2021, we reached 76.3 million people on social media through posts and ads. This means on average **we reached over 200,000 people every day on social media for the entire year.**”

— Jacob VanDerwerken,
Constituting America Strategic Manager



Social media graphics created and promoted by Constituting America

WINNER INVOLVEMENT

We're so pleased that our winners remain involved with Constituting America for years after their first contest entry. They serve on our National Youth Advisory Board, co-host our Constitutional Chats Live Podcasts, work on our advertising team, provide tips to prospective contest entrants, and so much more.

Former Short Film Winner Jacob VanDerwerken works as a Strategic Manager and runs our advertising.



Former PSA and Song Winner Emily VanDerwerken works as an Art Director, designing our ads and much of our social media content.



Former winners Jewel Gilbert, Jorne Gilbert, and Tova Love Kaplan are co-hosts on our weekly Constitutional Chats Live Podcasts.

In 2021, we added former Song Winner Isabella Cring as a valued member of our media team, and as our Winner Liaison, planning the Winner Mentor Trip.

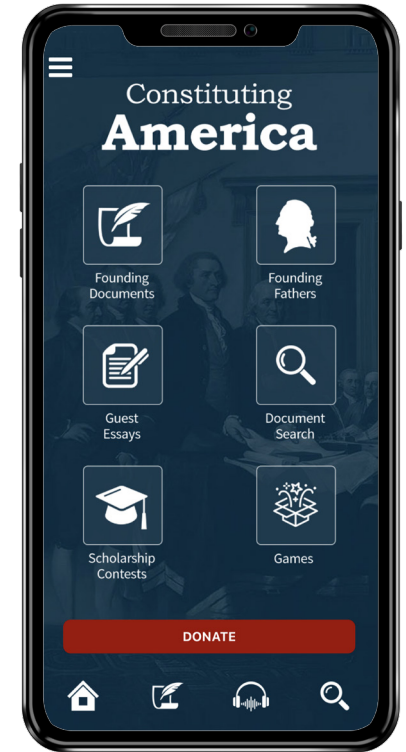
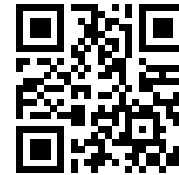


Best College STEM Winner Aubrey Jackman also joined our media team this past year, handling all the tech for our Constitutional Chats Live Podcasts.



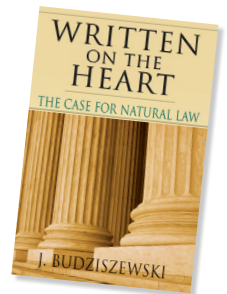
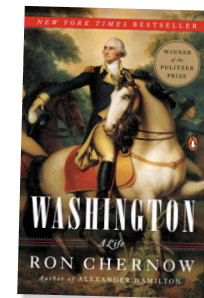
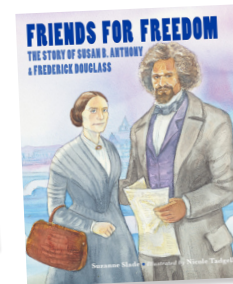
Mobile App

In 2021 we launched our Constituting America App designed by our Best STEM winner Tova Love Kaplan. The app features our 90-Day Studies, a portal to our We the Future contest for students to enter, and a fun quiz designed by our We the Future Best STEM winner: Aubrey Jackman!



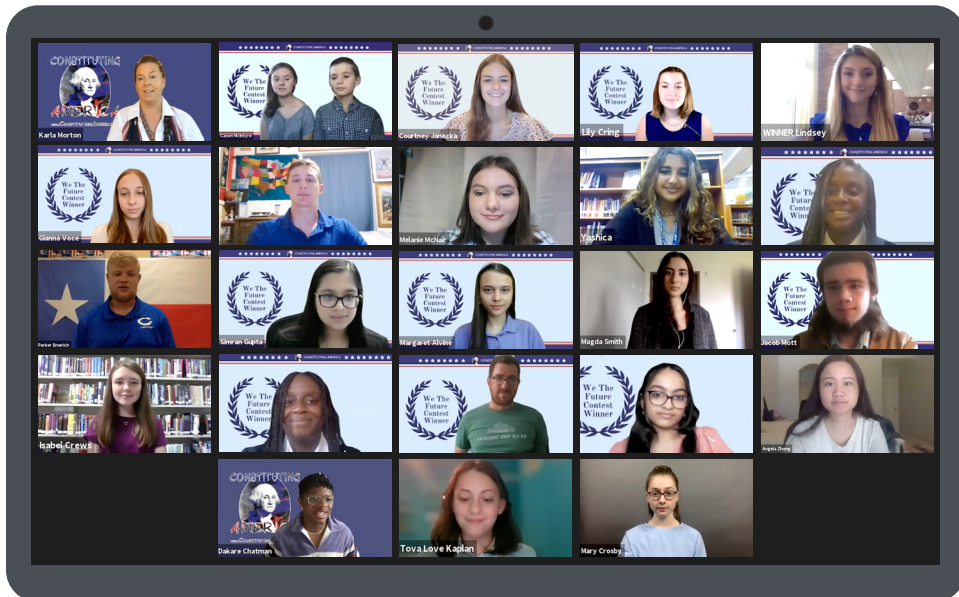
Book Club

Every few months, new books are selected for different age groups for Constituting America's Virtual Book Club. Past We the Future contest winners Tova Love Kaplan and Dakare Chatman host Live Zoom discussions for members of the book club to tune in and share their thoughts.



CONSTITUTION DAY WORKSHOPS

For our 2021 Constitution Day celebration, we hosted five hours of virtual video workshops reaching over 3,000 students, teachers, and adults, with triple the number of teachers participating this year! This exciting program included nine workshops, each of which featured student winners of our We the Future Contest, ranging from elementary school through college, educating their peers about the importance of the Constitution and their winning works. Our winners discussed their entries, sources of inspiration, experiences on various Winners Trips, and continued involvement with Constituting America! Through this celebration, we helped students learn how the Constitution applies to their strengths and interests!



Screenshots of winners from Constituting America's 2021 Constitution Day Workshops

Schedule of Events

10:30 AM Live Reading of the Constitution:

Janine Turner and Cathy Gillespie and National Youth Board members Tova Love Kaplan and Dakare Chatman read the Constitution LIVE!

11:30 AM The Constitution & Crafts Workshop:

Constituting America's Elementary School Poetry and Artwork contest winners work with students to create artwork and poetry about the Constitution! Special Guest: Texas Poet Laureate and Constituting America Poetry Judge: Karla Morton!

12:00 PM The Constitution & Cinema Workshop:

Constituting America's Middle School, High School, and College PSA and Short Film winners work with students to create storyboards and plan ideas to create their own PSAs and short films.

12:30 PM The Constitution & Science Workshop:

Constituting America's Middle School and High School STEM winners teach kids how to create a template for building an app or website.

1:00 PM The Constitution & Citizenship Workshop:

Former Turner Maurice Gauntt, Jr. Exemplary Citizenship Award winners talk about how to win the scholarship and the amazing opportunities it provides!

1:30 PM The First Amendment Workshop:

Janine Turner teaches students how to write a petition and use their unalienable rights protected by the Constitution!

2:00 PM The Constitution & Communication:

Constituting America's Middle School, High School, and College Essay and Speech winners teach how to create an outline and plan out tips to deliver strong arguments!

2:30 PM How to Have a Civil Civic Conversation:

Constituting America's contest winners discuss and teach how to have a Civil Civic Conversation in our divided country!

3:00 PM The Constitution & Concert Workshop:

Constituting America's Middle School and High School Song winners teach how to write lyrics and music!



TURNER MAURICE GAUNTT, JR AWARD

Every year since 2014, Constituting America has selected an outstanding high school senior to be the recipient of the annual **Turner Maurice Gauntt, Jr. Exemplary Citizen Award**. Started in honor of Janine Turner's late father, this scholarship is awarded to a graduating senior who exemplifies the qualities Turner Gauntt displayed: academic and athletic excellence, student body leadership, and community service.

The scholarship provides winners with a one-time scholarship of **\$4,540** for use toward higher education.



Jonah Hensley

In 2021, Constituting America selected Jonah Hensley of Joplin, Missouri to receive the Turner Maurice Gauntt, Jr. Exemplary Citizen Award. Jonah is attending Pittsburgh State University in Pittsburgh, Kansas. He plans to major in Criminal Justice with a double minor in Military Science and Leadership Studies, as well as a major in Biology! He received a four-year Army ROTC Scholarship, is active within his ROTC group, and will graduate from college to become a 2nd Lieutenant within the United States Army.



Our Past Exemplary Citizens



Carson Winkie
(2020)



Kirk Taylor
(2019)



Gabe Maggio
(2018)



Miranda Chastain
(2017)



Parker Emerich
(2016)



Lexi Lassiter
(2015)



Austin Dobbs
(2014)

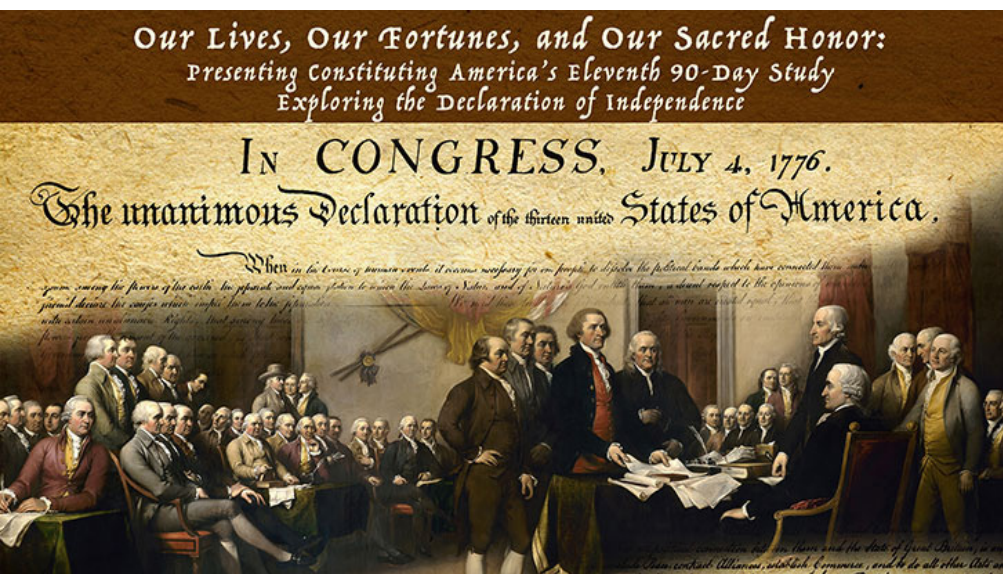
**\$36,320 in scholarships
awarded to Exemplary
Citizens since 2014!**



ANNUAL 90-DAY STUDY

In early 2021, we launched our 11th annual 90-Day Study “Exploring the Declaration of Independence — Our Lives, Our Fortunes & Our Sacred Honor.” This study focused on the Declaration of Independence in great historical detail. We published **90** essays from **38** nationally-known Constitutional scholars, historians, and elected officials! Since 2010, we have published over **1,246** essays by **200** guest constitutional scholar essayists. This resource is archived and searchable on our website, from which it has been shared over **150,000** times on social media!

New in 2021 through the generous donation of Mr. Tom Hand, founder of AmericanaCorner.com, we promoted our 2021 essays in podcast and video form on YouTube. These videos have been viewed over **870,000** times to date, a **3,000%** increase from last year!



Exploring the Declaration of Independence — Our Lives, Our Fortunes & Our Sacred Honor

Previous 90-Day Studies:

2021: Exploring the Declaration of Independence
 2020: In the Course of Human Events
 2019: State and Local Government
 2018: The Congress
 2017: U.S. Supreme Court Decisions & Justices
 2016: Presidential Elections & the Constitution
 2015: Constitutional Crisis - Executive Overreach
 2013: The Classics that Inspired the Constitution
 2012: The Amendments
 2011: The Constitution
 2010: The Federalist Papers

“90 + 90 = 180. History Holds the Key to the Future”

Our Illustrious 2021 Essayists:

Steve Aden	Andrew Langer	Richard K. Sala
William B. Allen	Edward Lee	Kyle Scott
Heather Bailey	Gordon Lloyd	Colleen Sheehan
James D. Best	Jay McConville	Ertis Tereziu
Robert Brescia	John McCurdy	Michael Warren
Jeff Broadwater	Robert McDonald	Tony Williams
James C. Clinger	Jeanne McKinney	J. Eric Wise
Daniel A. Cotter	Ron Meier	Barb Zakszewski
Val Crofts	Will Morrissey	
Michael P. Farris	Suzanne Munson	
Scott Faulkner	Gary Porter	
William J. Federer	Bill Rasmussen	
Tom Hand	David L. Robbins	
Joerg Knipprath	Winfield H. Rose	
George Landrith	Tara Ross	

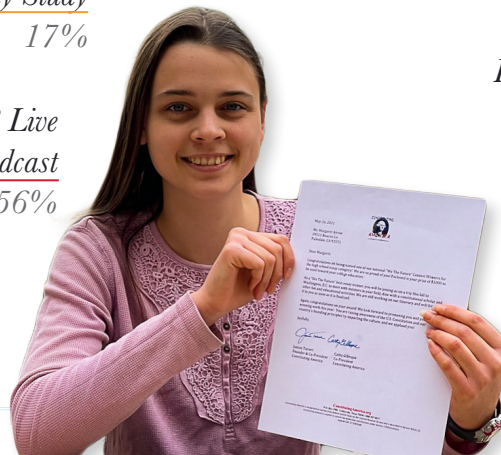
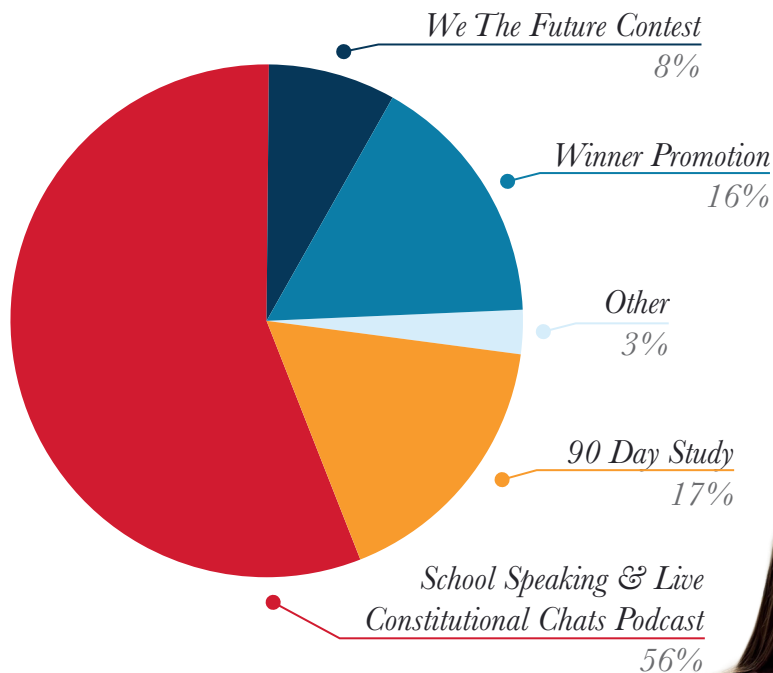


FINANCIAL REPORT

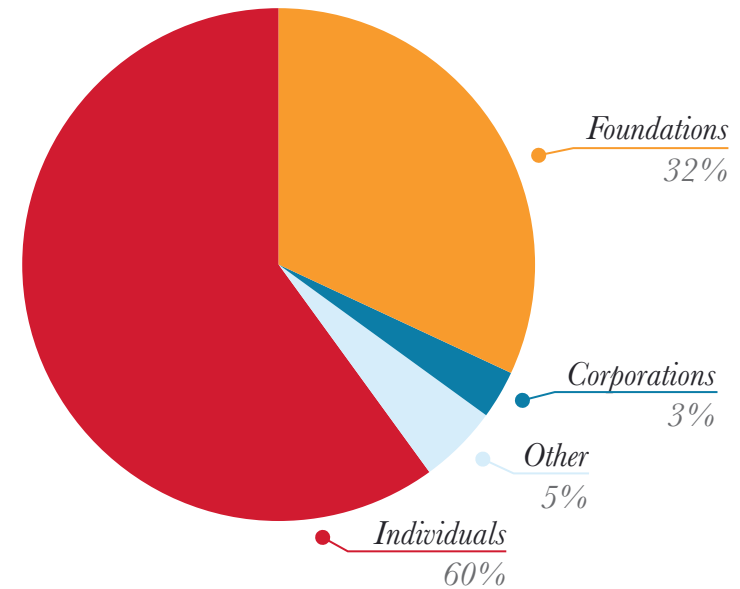
Each year, Constituting America has responsibly budgeted for programs and events to stay in line with our fundraising goals. A monthly and annual analysis of spending is maintained to ensure financial targets are met.

In 2021 our total revenue was **\$689,100** and **\$623,035** was invested in programs and operations. (unaudited figures - the audit will be available by August 2022).

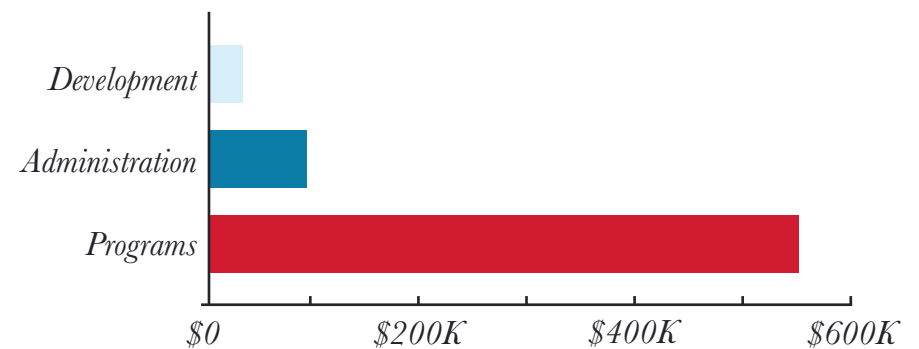
Program Budget Allocation



Receipts by Donor Type



Budget Allocation



IN MEMORIAM

Thank you to those who made special gifts in memory of:



Betty Hay

*Constituting America
Co-President Cathy Gillespie's
Mother*



Stan Agee

*Constituting America Founder &
Co-President Janine Turner's
Uncle*



Susan Duncan Wise

*Thank you to her daughter Geyer
Wise Dybesland*



SFC Alex J. Hytowitz

*Thank you to Bill Kohnke and
Nancy Quinn*

Thank you for your donation in memory of Betty Hay

Don Hay	Janet Barton	Dorothy Dickson-Rishel
Mary Jeanne Cooke	Chris Burns	Rod Dickson-Rishel
Cathy Gillespie	Joanne Gibbs	LaRawn Scaife Rhea
Cher McCoy	Linda Gillespie	Zelda Shute
Carolyn Clapp	Jane Lukes	Sharyn Taets
Mark Clapp	Sharla Metze Davenport	Cathy Tripodi

Thank you for your donation in memory of Stan Agee

Barbara Edstrom	Janice Gauntt	Cathy Gillespie
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**Bobbie Appling and
Charles Spann,**

VFW Korea

Thank you to Joseph Venegas

John and Maria Balenger

Thank you to their daughter,

Juanita Balenger

Charles Burgess

Thank you to Janice Gauntt

Betty Jane & Johnie

Walto Crumpler

Thank you to Janice Gauntt

Kenneth Gene

Festerman,

Korean War Veteran

Thank you to his daughter, Julie

Bicking

Grandpa Rick and

Grandpa Charles,

Korea VFW Soldiers

Thank you to Joseph Venegas

David Middleton

Thank you to Janice Gauntt

Barbara Polk

Thank you to Janice Gauntt and

Jan Wallace

Morris Taub,

US Army Patriot

Thank you to his sister, Diana

Taub

Jan Wallace

Thank you to Janice Gauntt

Steve Weinberg

Thank you to Janice Gauntt

Donation In Honor of

Josef Juneck,

Thank you to Felesa Charlene

Baker

Donation In Honor of

her grandchildren,

Thank you to Ellen Nau

Over the years, we have received generous gifts in memory of loved ones who have passed. We express our sincere gratitude for these special donors and honor the memory of those we have lost. Thank you for your continued support of our Constitution Education programs.



To read more or make your own donation in honor of a loved one, scan this QR code or visit constitutingamerica.org/in-memoriam

HOW TO DONATE

There are many opportunities for you to invest in Constituting America's wide range of ongoing projects and programs. Together, we can spread knowledge and excitement about our Constitution and our country's founding principles, equipping and empowering our next generation!



Scan the QR code

Visit constitutingamerica.org/donate

Text "CONSTITUTINGUSA" to 51555

See What Your Generous Gift Can Do!

- \$100,000** - Annual George Washington Speaking Initiative
- \$50,000** - We the Future Contest Winners' Mentor Trip
- \$25,000** - Educational Speaker Series, Named After You!
- \$15,000** - Annual 90-Day Online Constitutional Study
- \$12,000** - We the Future College Scholarships
- \$10,000** - 700,000 Views on our 90-Day Study Essay Videos
- \$6,000** - We the Future High School Scholarships
- \$4,500** - Turner Maurice Gauntt, Jr. Scholarship
- \$2,000** - One We the Future College Scholarship
One We the Future High School
- \$1,000** - Scholarship
Sponsor one Live Constitutional
- \$500** - Chats Podcast Episode
Sponsor half of a Constitutional
- \$250** - Chats Podcast Episode
10,000 Views on a Student's
- \$100** - Winning Work



Shop at Our Store

Buy American themed gifts for your loved ones from our store! T-shirts, posters, cards, and more!



Thank You to Our Corporate and Foundation Sponsors!

- | | |
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| <i>Communities Foundation of Texas</i> | <i>Summers Foundation</i> |
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| <i>History Salvaged</i> | <i>True Beauty Discovery</i> |
| <i>Ken W. Davis Foundation</i> | <i>Wayne Duddleston Foundation</i> |
| <i>Mary and Roy Anderson Foundation</i> | <i>Zimmerman Resources</i> |

At Constituting America, we are grateful for the funding we receive from a wide variety of sources. These sources include the following:

- | | | |
|--------------------------|--------------------|---------------------|
| – Corporate Sponsorships | – Gifts | – Nationwide Events |
| – Individual Donations | – Governing Board | – Online Auctions |
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LOOKING FORWARD

In the coming years, we at Constituting America plan to continue our efforts to engage students across the country in the relevancy and empowerment of the United States Constitution.



We plan to increase our 90-Day Study views by 500,000 with hopes to hit 5 million views in 5 years when we release our study on “The 250 Accomplishments of America in 250 Years as a Republic.”



We hope to increase the number of submissions to our We the Future Scholarship Contest as well the amount of money we award to winners year by year.



As we promote our national student winners’ works, we would like to see a 10% increase in exposure each year, reaching 345 million people in 5 years.



We hope to expand our George Washington Speaking Initiative to reach students and adults in all 50 states, and implement a new, targeted effort in Colorado in 2022-2023.



Our goal for our Constitutional Chats podcast is to increase our views on social media and podcast platforms to reach 1 million people within the next 5 years.



Our social media goal is to increase our followers by 10% each year and gain 32 million views on posts in the next 5 years.



For The Schools

Along with offering new **Clips for Classrooms** videos for teachers to use in their own lesson plans, in 2022 we will provide a new **5 Day Lesson Plan** where, like a buffet line, teachers can choose one to five lessons taught by us! We already offer speeches/workshops about the Constitution and civil civic conversations. We will now be offering contest entry workshop days where we’ll spend the class period creating “We the Future” contest entries with students guided by our specialists (including former student contest winners) through the creation and entry process.

Day 1: The Relevancy of the Constitution Speech

Day 2: Civil Civic Conversation Workshop

Day 3: Scholarship Contest Conversation w/ Winners

Day 4: Creating Poem & Essay Contest Entries

Day 5: Creating Art/STEM/PSA/Song Contest Entries

Impacting the Culture

CITIZEN SNIPPETS

Our Citizen Snippet graphics are subliminally reaching students where they are - on their phones! Our “We The People, Not We The Government” has achieved over **350,000** views on Facebook! We release new citizen snippets every month.

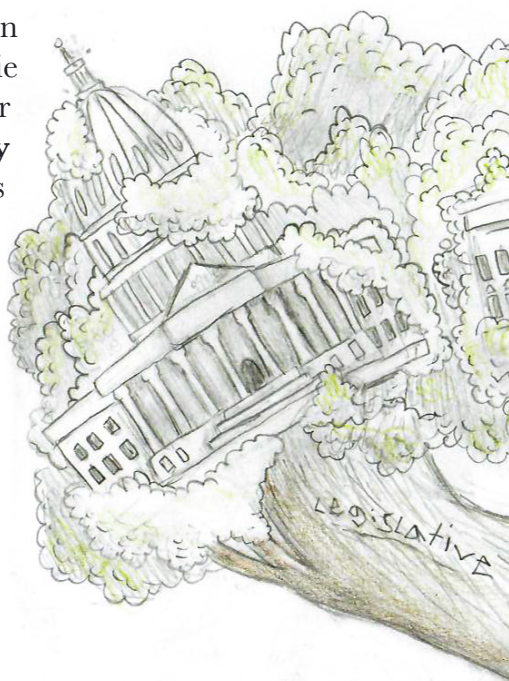


OUR MISSION

At **Constituting America** we educate and empower America's rising generations. We offer **free interactive presentations** to schools. We teach students of all ages how to effect change in their government by using the 'tools in their toolbox' found in the Constitution, and show them how to have a 'civil, civic conversation.' Our **nationwide scholarship contest** is unique. We are the only Constitutional education foundation to professionally **promote the works** of our winning students on television and radio and in movie theaters and publications. Our **annual 90-day online study** draws Constitutional scholars and professors from across the nation into conversation with the general public. Through our programs, Constituting America is keeping the **torch of liberty ablaze**, one student at a time.



SUPPORT OUR
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