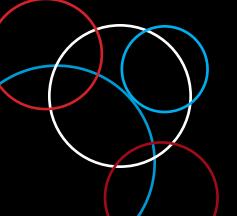


#### CONSTITUTING AMERICA

#### 2016 - 2017





Co-Presidents Janine Turner and Cathy Gillespie, Executive Director Juliette Turner, with Benjamin Franklin during 2017's Founding Father Forum

#### EDUCATE EMPOWER ENGAGE

#### **ABOUT US**

At Constituting America, we educate and empower America's rising generations. We offer free interactive presentations to schools, teaching students of all ages how to utilize their government using the "tools in their toolbox" found in the Constitution, and how to have a "civil, civic conversation." Our nationwide scholarship contest is unique: we are the only Constitutional education foundation to professionally promote the works of our winning students on television, the radio, movie theaters, and publications. Our prestigious 90-day annual online study draws Constitutional scholars and professors from across the nation into conversation with the general public. Through these programs, Constituting America is keeping the torch of liberty ablaze--one student at a time.

## GEORGE WASHINGTON SPEAKING INITIATIVE

Constituting America's engaging, interactive presentation, free to all schools, is designed to educate students of all ages on the nonpartisan relevancy of the U.S. Constitution and empower students to utilize the tools given to them by the Constitution to effect meaningful change in their government. Constituting America is able to reach schools nationwide through use of GoogleHangout in addition to our in-person presentations.

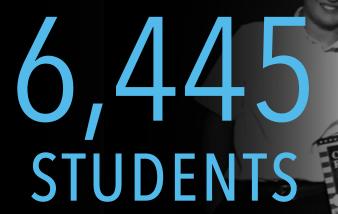
Janine Turner brought real life scenarios to engage the students, helping them understand the Constitution and how it protects their rights. The George Washington Speaking Initiative is now a District Initiative. This fall, Janine is presenting to all of our 12th and 8th grade scholars at our 126 middle school and 40 high school classrooms.

Michelle Neyrey

Spring ISD Social Studies Specialist







IN 24 MONTHS, WE REACHED 6,445 STUDENTS IN 118 CLASSROOMS IN 7 STATES ACROSS AMERICA

22

25,000 300 ADULTS & STUDENTS EVENTS & CLASSES



## WE THE FUTURE CONTEST

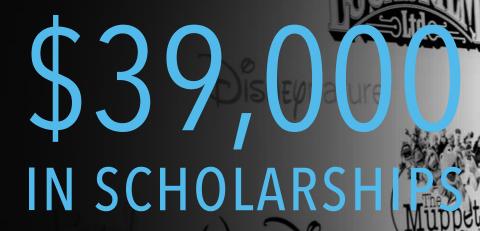
Constituting America's annual scholarship contest for students of all ages, ranging from kindergarten to graduate school. Our nine contest categories include best song, short film, public service announcement, STEM project, entrepreneurial project, essay, speech, poem, and artwork. In 2017, we honored thirty students and adults from across the nation. Scholarship recipients, whose works we professionally promote nationally, receive a fully funded trip to meet with Constitutional scholars & mentors in their fields to propel their careers.

I learned a lot about how the Constitution is still important in our daily lives and I've already told a lot of my high school teachers about Constituting America and the trip. It was honestly a life changing experience.

Cameron Gwynn Best College Song 2016-2017

#### Victoria Gruen, Best Middle School STEM Project 2016-2017, on the We The Future Contest Mentor Trip





IN 2016 & 2017, WE AWARDED \$39,000 TO STUDENTS FROM 23 STATES ACROSS AMERICA THROUGH OUR WE THE FUTURE CONTEST



\$129,000 IN SCHOLARSHIPS 120 WINNERS

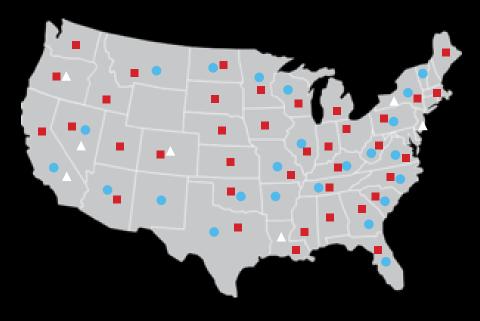
30 STATES



# PROMOTION OF STUDENT WINNING WORKS

Constituting America is unique in that we utilize the works created by students to promote the Constitution and, in turn, propel the students' careers. Through professional promotion, these winning short films play at film festivals, public service announcements air on television stations, essays are printed in newspapers and magazines, and songs play on radio stations.

It's amazing that the short PSA I wrote while sitting in my bedroom is now being promoted to TV stations across the nation! I love how Constituting America not only promotes the work of their winners, but also genuinely cares about equipping them with knowledge for their futures.



- STATES PLAYING STUDENT SONGS
- ▲ STATES PLAYING STUDENT SHORT FILMS
- STATES PLAYING STUDENT PSAS

## 59,000,000 IMPRESSIONS

IN 2016 & 2017, OUR STUDENTS' SONGS WERE HEARD BY 59 MILLION AMERICANS ON 56 RADIO STATIONS IN 24 STATES

102,000,000 SONG IMPRESSIONS

81 RADIO STATIONS



# 58,090 MOVIEGOERS

IN 2016 & 2017, NINE OF OUR STUDENTS' SHORT FILMS WERE SEEN BY 58,090 MOVIEGOERS AT 13 FILM FESTIVALS ACROSS THE NATION

65,000 MOVIEGOERS

25 FILM FESTIVALS



## 6,022,690 TELEVISION VIEWS

IN 2016 & 2017, OUR WINNING PSAS WERE SEEN BY 6,022,690 VIEWERS ON 243 TELEVISION STATIONS

6,100,000 VIEWS

275 TV STATIONS



## 90-DAY SCHOLARLY ONLINE STUDIES

Constituting America's annual 90-day study features essays from professors and legal scholars from across America. Catering to adults and educators, our 2016 study explained "The Intrigue of Presidential Elections: Presidential Elections & Their Constitutional Impact," and our 2017 study focused on the United States Supreme Court, entitled "Landmark Decisions & The Justices Who Made Them."

[I] hope this reaches many Americans who... do not understand our form of government and our Constitution...One of the first courses I took online was Constituting America's Federalist Papers [study]. Thank you!

Nan Nicoll



# 115,718 SHARES

IN 2016 AND 2017, WE PUBLISHED 203 ESSAYS FROM OVER 30 PROFESSORS AND CONSTITUTIONAL SCHOLARS WHICH WERE SHARED 115,718 TIMES ON SOCIAL MEDIA

818 127 151,000+
ESSAYS CONSTITUTIONAL SCHOLARS SOCIAL MEDIA SHARES



## FOUNDING FATHER FORUMS DEBUT

Constituting America's newest initiative, our Founding Father Forums, showcase actor historians from American Historical Theatre in Philadelphia who bring history to life for adults and students. In 2016 & 2017, our four Founding Father Forums presented debates & dialogues between our founding fathers & mothers in an educational and entertaining manner to enthralled audiences across Texas.

[The Founding Father Forum] left my 50 students...believing they were actually watching these two Founding Fathers in a debate... This is an excellent opportunity for students, educators and historians alike to get a true glimpse of what these two Founding Fathers thought and how they interacted.

DISD Barack Obama Male Leadership Academy



# 1,158 ADULTS & STUDENTS

IN 2016 & 2017, OUR FOUR FOUNDING FATHER FORUMS SERVED 1,158 ADULTS & STUDENTS IN FOUR SCHOOL THEATERS IN TEXAS

4 CITIES 1,158
ADULTS & STUDENTS



#### NATIONWIDE DOCUMENTARY DEBUT

On Constitution Day 2017, Constituting America released "Social Tyranny: Destroying America's Freedom of Speech," a documentary produced, filmed, and directed entirely by Constituting America. Starring student winners of the We The Future contest, professors from Rice University, Yale University, and UTA, the documentary addresses the lack of freedom of speech on college campuses today. The documentary aired in five Studio Movie Grill Theaters across the nation.

Constituting America's 'Social Tyranny' fills an important gap by educating Americans on an insidious crisis plaguing our nation and universities. Not only was the documentary professional and prestigious, it was moving and empowering!

Geyer Dybesland Audience Member, Houston TX



JANINE TURNER CATHY GILLESPIE JULIETTE TURNER

#### **SOCIAL TYRANNY:**

DESTROYING AMERICA'S FREEDOM OF SPEECH

### NEW NATIONAL PARTNERSHIPS

In 2016 & 2017, Constituting America focused on expanding and deepening our relationships with national organizations that share a common purpose. We partnered with the National Boy Scouts of America and the National Constitutional Literacy Campaign.





#### TURNER MAURICE GAUNTT, JR. EXEMPLARY CITIZEN AWARD

In honor of Turner Maurice Gauntt, Jr., father of founder and co-president Janine Turner, a scholarship was designated for graduating seniors who embody exemplary academics, athletics, student body leadership, and service. Since 2014, Constituting America has awarded four students. Parker Emerich and Miranda Chastain received the award in 2016 and 2017, respectively.

Winning the Turner Maurice Gauntt, Jr. Exemplary Citizen Award has been a huge honor for me. I hope that throughout the rest of my life I will be able to continue to exemplify the same characteristics that Mr. Gauntt did in his.

2017 Turner Maurice Gauntt, Jr. Exemplary Citizen Award Recipient



# \$9,080 IN SCHOLARSHIPS

IN 2016 AND 2017, CONSTITUTING AMERICA AWARDED TWO \$4,540 SCHOLARSHIPS TO TWO STUDENTS FROM TEXAS FOR THE TURNER MAURICE GAUNTT, JR EXEMPLARY CITIZEN AWARD.

\$18,160 IN SCHOLARSHIPS

4 STUDENTS



## 5,817,806 IMPRESSIONS

IN 2016 AND 2017 ALONE, CONSTITUTING AMERICA'S POSTS REACHED 1,336,300 PEOPLE ON TWITTER AND 4,481,506 PEOPLE ON FACEBOOK

### SOCIAL MEDIA OUTREACH

Constituting America's social media presence on Facebook and YouTube far surpasses our colleagues, due to our focus on America's youth. Our presence is equally as strong on Twitter and Instagram. In the past two years, our reach has skyrocketed to 3.7 million views thanks to our YouTube channel.

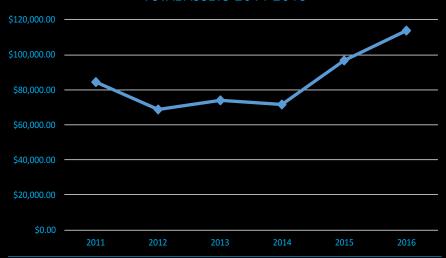


### **BUDGET & PLANNING**

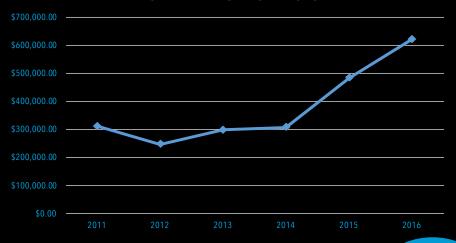
Each year, Constituting America has responsibly budgeted for programs and events to stay in line with fundraising goals. A monthly and annual analysis of spending is maintained to ensure fiscal targets are met. In 2016, our total revenue equaled \$622,185 and \$619,551 was invested on programs and operations. Our 2017 budget report will be issued upon completion of yearly auditing.



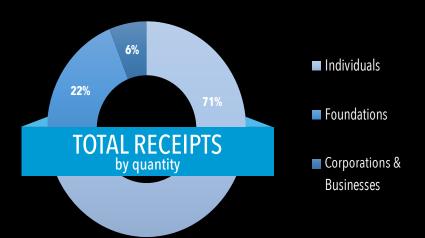
### **TOTAL ASSETS 2011-2016**



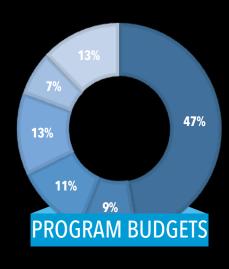
#### **TOTAL REVENUE 2011-2016**



### **BUDGET & PLANNING**



- George Washington Speaking Initiative
- Promotion of Student Works
- We The Future Mentor Trip
- We The Future Contest
- Founding Father Forum
- 90-Day Studies



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Charts and information are generated from audited financial statements by Kositzka Wicks & Company.

# THANK YOU TO OUR CORPORATE & FOUNDATION SUPPORTERS





















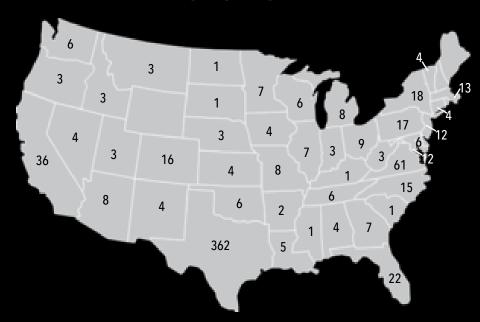




## WHERE WE GET OUR FUNDING

- GIFTS & INDIVIDUAL DONATIONS
- FOUNDATION GRANTS
- CORPORATE SPONSORSHIPS
- GOVERNING BOARD
- LEADERSHIP BOARD
- NATIONWIDE EVENTS
- ONLINE AUCTIONS

## DONORS BY STATE 2016-2017



- We now have donors in 45 out of 50 states
- Cumulative donors 2010-2017: 1,215
- We have more active donors in our last two years than we did in our first five years
- In 2016-2017, 778 donors made 2,268 individual contributions

### **FUNDING OPPORTUNITIES**

There are many opportunities for you to invest in Constituting America's wide range of ongoing projects and programs. Together, we can spread knowledge and excitement about our Constitution and civic engagement!

•	\$100,000	Annual George Washington Speaking Initiative in public, private, and homeschools
	\$50,000	"We The Future" Contest Winners' Mentor Trip
•	\$25,000	Educational Speaker Series (Named After You)
•	\$15,000	Annual 90-Day Online Constitutional Study
•	\$12,000	"We The Future" College Scholarships
	\$10,000	Flights for Winners' Mentor Trip
•	\$6,000	"We The Future" High School Scholarships
•	\$4,500	Turner Maurice Gauntt, Jr. Scholarship
•	\$2,000	One "We The Future" College Scholarship
•	\$1,000	One "We The Future" High School Scholarship

Your planned gift will ensure Constitutional Education for years to come. Consult our website for planned giving options.

500 Constitutions for Students

\$500



### 2018 & BEYOND

ON SEPTEMBER 17, 2018, CONSTITUTING AMERICA WILL PARTICIPATE IN THE OFFICIAL CONSTITUTION DAY CELEBRATION AT THE DEPARTMENT OF EDUCATION IN D.C., LAUNCHING AN ANNUAL PROGRAM THAT WILL BE BROADCAST NATIONALLY.

IN FALL 2018, CONSTITUTING AMERICA WILL EXPAND THE GEORGE WASHINGTON SPEAKING INITIATIVE TO INCLUDE OUR CIVIL, CIVIC CONVERSATION PROGRAM, USING TECHNIQUES BASED ON RESEARCH FROM A NATIONAL POLLING COMPANY.

CONSTITUTING AMERICA IS CONTINUING TO EMBRACE CUTTING EDGE TECHNOLOGY, PROVIDING EDUCATIONAL VIDEOS FROM OUR STUDENT SCHOLARSHIP WINNERS ON A VARIETY OF PLATFORMS FOR KIDS & ADULTS ALIKE.

BUILDING OUR RELATIONSHIPS WITH SCHOOLS ACROSS AMERICA, CONSTITUTING AMERICA IS JOINING FORCES WITH CHARTER SCHOOLS AND UNDERSERVED SCHOOLS NATIONWIDE TO EDUCATE AMERICA'S YOUTH ON OUR FOUNDING DOCUMENTS.

STRIVING TO UTILIZE THE CULTURE TO SPREAD AWARENESS OF THE CONSTITUTION, CONSTITUTING AMERICA WILL EXPLORE PARTNERSHIPS WITH TELEVISION STATIONS TO CREATE A "REALITY SHOW" BASED ON OUR CIVIL, CIVIC CONVERSATION PROGRAM, TOURING SCHOOLS ACROSS THE NATION.





Constituting America is recognized as exempt from federal income taxes by the Internal Revenue Service and is described in Section 501(c) (3). Constituting America is eligible to receive tax-deductible contributions under Section 170(b) (1)(A)(iv). Federal ID# 27-2083548:

P.O. Box 1988 Colleyville, Texas 76034